

Press Release

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**Capcom Launches its First Nationwide Parent-Child
Esports Tournament in Japan Featuring its Popular Title *Street Fighter 6*!**

- Supporting intergeneration communication while creating the next generation of fans -

Capcom Co., Ltd. (Capcom) today announced that it will launch a new esports event, the Street Fighter 6 Japan Parent-Child Tournament Co-hosted by Human Academy e-Sports College, featuring its popular *Street Fighter* series.

Capcom recognizes the potential of esports as a new form of sports culture that can be enjoyed regardless of age, gender, or physical differences, and has been actively promoting its growth and healthy development. Since 2014, the Company has held the Capcom Pro Tour, a global series of qualifying tournaments culminating in the individual world championship event, the Capcom Cup. In addition, since 2018, Capcom has held the team-based Street Fighter League, starting in Japan and further expanding into North America and Europe.

The Street Fighter 6 Japan Parent-Child Tournament Co-hosted by the Human Academy e-Sports College is a nationwide competition in Japan in which teams of two—consisting of an elementary or junior high school student and their parent or guardian—participate together. Qualifying tournaments will be held in seven cities nationwide. From a maximum of 200 participating teams, eight teams will advance to the finals, scheduled to take place in Tokyo in January 2027. By encouraging parents and children to cooperate and compete together, this initiative aims to promote intergenerational communication while providing opportunities for healthy competitive experiences and learning through gaming. Furthermore, through this initiative, Capcom seeks to broaden the base of talent that will support the future esports ecosystem and to cultivate a new generation of users.

Under its Single Content Multiple Usage strategy, Capcom will continue to promote the multifaceted expansion of its IP, such as esports, in order to achieve sustainable growth and enhance corporate value.



Main visual of the Street Fighter 6 Japan Parent-Child Tournament

Co-hosted by Human Academy e-Sports College

[Event Details]

Event name	Street Fighter 6 Japan Parent-Child Tournament Co-hosted by Human Academy e-Sports College
Date	Preliminary Rounds: October–November 2026, across seven cities in Japan Final Round: January 9, 2027 (Tokyo)
Participation fee	Free
Official website	https://sf.esports.capcom.com/event/family/ (Japanese language only)

About the *Street Fighter* Series

The first title in the *Street Fighter* series was released as an arcade game in 1987, followed by the global smash hit *Street Fighter II* in 1991, which generated mass excitement due to its innovative battle system. Even today, more than 30 years since *Street Fighter* first debuted, the series still enjoys immense popularity across the globe with cumulative sales for the series totaling over 59 million* units worldwide. Further, in recent years the series has increased its presence as a driving force in the fighting game genre of esports.

*As of March 31, 2026

About the Human Academy e-Sports College

Human Academy launched its e-Sports College in April 2020 across 11 campuses nationwide. In July of the same year, it became the first educational institution to directly operate a professional esports team, Human Academy CREST GAMING. With the team's mission of "fostering the healthy development of youth and providing inspiration," and the academy's slogan, "Turn what you love into a profession," the program aims to nurture future professionals. Beginning in 2025, *Street Fighter 6* was added as a title available for study. Through direct collaboration between the professional team and the educational institution, students aspiring to enter the esports industry are provided with practical training environments and opportunities to learn from active professional players, contributing to the development of the next generation of players and industry professionals.

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