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Press Release

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All-New IP *PRAGMATA* Surpasses One Million Units Sold in Two Days!

- Highly innovative and original gameplay earns strong reception from players around the globe -

Capcom Co., Ltd. (Capcom) today announced that worldwide sales of *PRAGMATA*, the company's all-new IP released on April 17, 2026*, have surpassed one million units.

PRAGMATA is a science-fiction action-adventure game that depicts the journey of Hugh Williams and Diana, an android girl, in a near-future lunar world.

A completely new IP, *PRAGMATA* was developed primarily by a team of younger Capcom developers, who created an innovative gameplay experience by fusing action gameplay with puzzle elements set within a distinctive world ruled over by artificial intelligence. In the absence of an established fan base or preexisting brand recognition, Capcom implemented a range of marketing initiatives—beginning with the early release of a playable demo—to communicate the unique features of the game to a wider audience. In addition, in line with the company's multi-platform strategy, Capcom broadened the title's availability by adding support for Nintendo Switch™ 2 at an early stage. As a result, these initiatives generated significant momentum, enabling *PRAGMATA* to achieve worldwide sales of over one million units in just two days despite being a completely new IP, marking a strong start for the title.

Capcom remains firmly committed to satisfying the expectations of all users by leveraging its industry leading game development capabilities in order to create highly entertaining gameplay experiences.

* The release date of the Nintendo Switch 2 version in Japan and other parts of Asia is April 24.

***PRAGMATA* Development Team Comment**

"As a completely new IP, *PRAGMATA* represents a new challenge for Capcom, built from the ground up with an original world and gameplay concept. We are truly delighted that so many players around the world have enjoyed the game, enabling us to reach this milestone of one million units sold. Moving forward, we will continue making every effort to deliver the appeal of *PRAGMATA* to an even broader audience."

[Product Details]

Title	*PRAGMATA*
Genre	Sci-Fi action-adventure
Platform	PlayStation®5 system, Xbox Series X|S, Nintendo Switch 2, PC
Release Date	April 17, 2026 *Nintendo Switch 2 in Japan and other parts of Asia: April 24, 2026
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