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Press Release

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**A Blending of Traditional Arts Symbolic of Japan with Video Games:  
Launching tomorrow, *Kunitsu-Gami: Path of the Goddess* also featured in a  
Unique Collaboration with *Ningyo Joruri Bunraku* Puppet Theatre!**

- Capcom enhances new IP branding by streaming original program that acts as a prequel to the game -

Capcom Co., Ltd. (Capcom) today announced a collaboration with the *National Bunraku Theatre* and *Ningyo Joruri Bunraku* traditional Japanese puppet performing art in which a new *Ningyo Joruri Bunraku* program based on *Kunitsu-Gami: Path of the Goddess* (which will be released on July 19) will be made available on streaming services from today for free.

*Kunitsu-Gami: Path of the Goddess* is a unique Japanese-inspired, single player Kagura\* Action Strategy game. The game takes place on a mountain covered by defilement where players assume the role of the protagonist, Soh. During the day, players purify the villages and prepare for sundown. During the night, players protect the Maiden against the hordes of the Seethe.

Ahead of its release, Capcom forged a unique collaboration between this new game, which utilizes cutting-edge technology, and *Ningyo Joruri Bunraku*, which is traditional Japanese puppetry and has been designated by Unesco as an intangible cultural heritage. Audiences can enjoy this new form of *Bunraku* that fuses tradition with new technology, where a puppet created for this program dances against a composite CG backdrop of the game world. The Maiden is an important character in the game, and in this original program, which acts as a prequel to that, she is played by Master Kanjuro Kiritake, who has been designated as a living national treasure (certificated holder of important intangible cultural property). Capcom aims to create an opportunity to deliver the fascinating world of *Bunraku* to audiences across the globe by leveraging the company's reach and providing video of the program while expressing the Japanese cultural appeal of the game through traditional arts.

*Kunitsu-Gami: Path of the Goddess* will be released on July 19. Capcom hopes audiences will enjoy the unique world of this specially produced prequel developed by utilizing the techniques of traditional Japanese entertainment.

Capcom remains firmly committed to satisfying the expectations of all users by leveraging its industry leading game development capabilities in order to create highly entertaining gameplay experiences.

(\*The term *Kagura* refers to a ritual ceremonial dance performed in Japanese tradition.)

[Program Details]

1. Title	<i>Ceremony of the Deity: The Maiden's Destiny</i>
2. URL	<a href="https://www.youtube.com/watch?v=124HrR-M0iQ">https://www.youtube.com/watch?v=124HrR-M0iQ</a>
3. Release Date	July 18, 2024



[Product Details]

1. Title	<i>Kunitsu-Gami: Path of the Goddess</i>
2. Genre	Kagura Action Strategy
3. Platform	Xbox Series X S, Xbox One, PlayStation®5, PlayStation®4, PC
4. Release Date	July 19, 2024



\* "PlayStation" is a registered trademark or trademark of Sony Interactive Entertainment Inc.  
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