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Press Release

3-1-3, Uchihiranomachi, Chuo-ku
Osaka, 540-0037, Japan
Capcom Co., Ltd.
Haruhiro Tsujimoto, President and COO
(Code No. 9697 TSE Prime)

***Street Fighter 6* Tops Over 3 Million Units Sold Worldwide!**

- Capcom steadily grows sales by leveraging esports activities and additional content -

Capcom Co., Ltd. (Capcom) today announced that *Street Fighter 6*, the latest title in the storied *Street Fighter* series, has sold over 3 million units worldwide (as of January 3, 2024).

The first title in the *Street Fighter* series was released as an arcade game in 1987, followed by the global smash hit *Street Fighter II* in 1991, which generated mass excitement due to its innovative battle system. Even today, more than 36 years since *Street Fighter* first debuted, the series still enjoys immense popularity across the globe with cumulative sales for the series totaling over 52 million units[†] worldwide. Further, in recent years the series has increased its presence as a driving force in the fighting game genre of esports.

Released in June 2023, seven years after the previous title in the franchise, *Street Fighter 6* represents the next evolution of the series and a new generation of fighting games. Along with the Street Fighter League: Pro-JP 2023 esports tournament, the company is utilizing *Street Fighter 6* in the Capcom Pro Tour 2023, which will provide a Capcom-record high \$1 million USD (approx. 130 million yen*) in prize money to the champion, with the total prize pool for the tour exceeding \$2 million USD (approx. 260 million yen*). On top of these activities, Capcom has worked to capture greater interest and attention for the title with continued content updates, including broad collaborations, additional characters, and costumes (such as “Outfit 3” additional character costumes), which has helped grow sales of *Street Fighter 6* over 3 million units globally.

Further, *Street Fighter 6* has received critical acclaim and was recognized as the year’s top fighting game, winning the Best Fighting Game Award at The Game Awards 2023, one of the largest award ceremonies globally, which recognizes the annual achievements of video games and their creators through a blended vote of international media outlets and game fans.

Capcom remains firmly committed to satisfying the expectations of all players by leveraging its industry-leading game development capabilities in order to create highly entertaining gameplay experiences.

*Exchange rate: \$1 = 130 yen

†Note (added April 2, 2024): As of September 30, 2023

[Product Details]

1. Title	<i>Street Fighter 6</i>
2. Genre	Fighting
3. Platforms	PlayStation®5 system, PlayStation®4, Xbox Series X S, PC
4. Release Date	June 2, 2023



*"PlayStation" is a registered trademark of Sony Computer Entertainment Inc.

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Inquiries regarding the above information may be directed to:

Capcom Co., Ltd.
Public Relations and Investor Relations Section
(Address) 3-1-3, Uchihiranomachi, Chuo-ku, Osaka, 540-0037, Japan
(Tel)+81-6-6920-3623 (Fax) +81-6-6920-5108