

Press Release

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Street Fighter 6 Tops Over 2 Million Units Sold Worldwide!

- Sales grow following positive reception of new game modes -

Capcom Co., Ltd. (Capcom) today announced that *Street Fighter 6*, the latest title in the storied *Street Fighter* series, has sold over 2 million units worldwide.

The first title in the *Street Fighter* series was released as an arcade game in 1987, followed by the global smash hit *Street Fighter II* in 1991 which generated mass excitement due to its innovative battle system. Even today, more than 35 years since *Street Fighter* first debuted, the series still enjoys immense popularity across the globe with cumulative sales for the series totaling over 50 million units worldwide. Further, in recent years the series has increased its presence as a driving force in the fighting game genre of esports.

Street Fighter 6 represents the next evolution of the series and a new generation of fighting games, launching seven years after the previous title in the franchise. In addition to delivering the pinnacle of fighting game experiences, the title sports enhanced single-player features such as World Tour Mode, an immersive story mode where solo players journey through the universe of *Street Fighter*. Additionally, Capcom carried out initiatives to appeal to a broad range of players, including the introduction of the Modern Control Type, a new controller input option for players new to the series that allows them to execute special attacks with simple button combinations, leading sales of the title to surpass 2 million units worldwide.

Additionally, Capcom is working to drive sales growth by leveraging esports, and plans to kick off its Street Fighter League: Pro-JP 2023 esports tournament in July, which is comprised of a 9-company team owner system and will feature *Street Fighter 6*. Moreover, August will mark the beginning of the Capcom Pro Tour 2023, which will provide a Capcom-record high \$1 million (approx. 130 million yen*) in prize money to the champion, with the total prize pool for the tour topping \$2 million (approx. 260 million yen*).

Capcom remains firmly committed to satisfying the expectations of all players by leveraging its industry-leading game development capabilities in order to create highly entertaining gameplay experiences.

[Product Details]

1. Title	Street Fighter 6
2. Genre	Fighting
3. Platforms	PlayStation®5 system, PlayStation®4, Xbox Series X S, PC
4. Release Date	June 2, 2023





Inquiries regarding the above information may be directed to:

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