

Press Release

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## *Monster Hunter* series characters to be Utilized in Hyogo Prefectural Police Local Safety Program for the First Time!

- Capcom to support awareness of community crime prevention

through cooperation with local authorities -

Capcom Co., Ltd. (Capcom) today announced that its popular *Monster Hunter* series will be utilized for the first time in the Hyogo Prefectural Police's Local Safety Program, scheduled to be held from October.

Capcom supports regional revitalization efforts throughout Japan by leveraging the power of its brands to engage people in four areas: Economic Development, Cultural Awareness, Prevention Education and Election Participation. The company has carried out various activities since 2009, such as concluding the first comprehensive agreement between a video game company and a local government body, collaborating with police in a number of prefectures on prevention activities, and working to raise awareness of gubernatorial elections.

Capcom received a request from the Hyogo Prefectural Police to utilize the *Monster Hunter* series in the Hyogo Prefecture's local safety efforts accompanying the larger national safety campaign that will be held starting in October in order to promote more widespread awareness of community crime prevention among residents. At an event scheduled to be held on October 8 at Marine Pia Kobe, original crime prevention coloring sheets, reflective keyholders, and towels all featuring Felyne characters will be distributed. Further, Capcom will support local safety efforts throughout Hyogo with the production of security goods to broadly raise awareness of automobile-related crime prevention, which has been on the rise in Hyogo.

Driven by its philosophy of being a Creator of Entertainment Culture that Stimulates Your Senses, Capcom will work to address climate change and other issues facing society while aiming for sustainable growth through establishing a relationship of trust with its stakeholders and harmony with the environment.



Coloring sheet design





Keyholder design

Towel design

## [SDGs & ESG Activities at Capcom]

Driven by its philosophy of being a Creator of Entertainment Culture the Stimulates Your Senses, Capcom is working to realize a world in which all people can safely enjoy games while promoting ESG (Environmental, Social, Governance) activities and supporting the objective of creating the sustainable society envisioned in the SDGs.

With this perspective, Capcom is targeting sustainable growth through establishing a relationship of trust with stakeholders and harmony with the environment. Beginning with issues such as climate change, Capcom is proactively addressing the challenges faced by society, including reducing its footprint through digitizing sales of its content and carrying out efforts that support the developmental wellbeing of children.

## **Regional Activities in Japan**

		revitalization using the appeal of	f
Initiatives Across Japan Economic Cultural Awareness Development Calising	Saitama Prefecture: Co-spo	for gubernatorial election	0
B Prevention Education Other Kyoto Prefecture: Masc	Kofu, Yamanashi Prefecture comprehensive partnership Ueda, Nagano Prefecture:	D agreement Support for tourism event	Fukushima Prefecture: Provided characters for traffic safety awareness event
theft prevention aware Hyogo Prefecture: Mas theft prevention aware	ness cot for vehicle-related ness		Antonia and a to
Okayama Prefecture: Co-sponsorship of special museum exhibit Wakayama Prefecture: Support for camp	a contraction	55 65 fttt Hamamatsu, Shizuoka Prefecture: Support for tourism promot	
Kochi Prefecture: Mascot for House of Councillors election Kochi Prefecture: Mascot for gubernatorial election	大麻調	Okazaki, Aichi Prefecture: Support for tourism promotion	1 36 VA
	- 文麻が書う あなたの:1家(,	Osaka Prefecture: Mascot for vehicle-related damage and theft prevention Use in recruitment ads for cybercrime investig 2021 Osaka Prefecture: Juvenile delinguency	2021 Kofu, Yamanashi Prefecture: Carried out various activities around Shingen-ko related areas and tourism sites,
		prevention awareness program Created original poster and flyers included with individually wrapped face masks	including a puzzle solving event and a mobile phone stamp rally

## About the Monster Hunter series:

The *Monster Hunter* series consists of hunting action games that pit players against giant monsters in a beautiful natural environment. Beginning with the first title in 2004, the series established a new genre in which players cooperate to hunt ferocious monsters with their friends and has since grown into a global phenomenon with cumulative sales of the series exceeding 86 million units shipped as of August 23, 2022.

