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Press Release

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(Code No. 9697 TSE Prime)

## **Capcom Signs Sponsorship Deal to be Top Partner of Cerezo Osaka**

- Creator of entertainment culture to support the representative soccer club of its hometown -

Capcom Co., Ltd. (Capcom) today announced that it has entered an official sponsorship deal with Cerezo Osaka Co., Ltd. (Osaka City, Osaka Prefecture; President: Hiroaki Morishima; Cerezo Osaka, below), establishing Capcom as a Top Partner.

With its corporate philosophy of being a Creator of Entertainment Culture that Stimulates Your Senses, Capcom aims to contribute to building a richer society by delivering smiles and excitement to more than 200 countries and regions around the world through its superior game content. Guided by this philosophy and based on the objective of creating the sustainable society set forth in the SDGs, Capcom has decided to support Cerezo Osaka, the representative soccer club of its hometown city of Osaka, Japan, in order to contribute to the development of the region and sports culture.

In entering into this deal, the Capcom logo will be featured on the uniforms and training wear worn by the athletes at official matches beginning August 2022. Capcom will provide Cerezo Osaka its fervent support, bringing to life its slogan of “From Osaka, to the World” in both the worlds of video games and soccer.

Driven by its philosophy of being a Creator of Entertainment Culture that Stimulates Your Senses, Capcom will work as a responsible corporate citizen to continue promoting both sports and culture.



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Cerezo Osaka Co., Ltd.



Uniform with logo

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