



September 4, 2019

Press Release

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***Monster Hunter World: Iceborne* Featured in First-Time Collaboration With
City of Tottori's Sand Sculptures!**

- Supports Tottori tourism, as the globally popular series celebrates 15 years -

Capcom Co., Ltd. (Capcom) today announced that *Monster Hunter World: Iceborne* (*MHW:I*, below), launching September 6, will be featured in a first-time collaboration with Tottori City, scheduled to run from September 28 through October 31.

The *Monster Hunter* series consists of hunting action games that pit players against giant monsters in a beautiful natural environment. The series has sparked a social phenomenon known as the “Monster Hunter Craze” by introducing a new kind of communication style for players through cooperative play focused on hunting monsters with their friends. Since the first *Monster Hunter* title made its debut 15 years ago in 2004, the series has attracted a dedicated fan base, and overall grown into a mega-hit, with cumulative sales of the series exceeding 55 million units*. Further, *MHW:I* is scheduled to launch on September 6, as a massive premium expansion to *Monster Hunter: World*, which is Capcom's best-selling game of all time, having shipped more than 13.1 million units*.

This collaboration with Tottori City came to be following a proposal from the city to render the vast world and awe-inspiring monsters from *Monster Hunter* in the finely detailed yet visually powerful sand sculpture art, which serves as both the pride of Tottori and a source of its tourism, in order to more widely spread the appeal of the sculptures. In addition to a sand sculpture featuring monsters from *MHW:I* on display in front of Tottori Station, a stamp rally leading participants to five locations around the city will run throughout the collaboration period. With this, Capcom aims to not only further increase awareness of *MHW:I*, but also lend support to Tottori's tourism through broadcasting the appeal of the city's sand sculptures to a wider audience.

Capcom is committed to serving as a responsible corporate citizen and will continue to conduct proactive CSR activities that include the use of its games to invigorate communities and contribute to society.

*As of June 30, 2019

[Collaboration Summary]

1. Location	Sand sculpture display: The Fumon Hiroba in front of Tottori Station Stamp rally: Five locations within the city of Tottori *Original stickers will be provided to those who collect at least three stamps (Supplies limited. Stickers distributed at the Tottori Sand Dunes Visitor Center only.)
2. Dates	Saturday, September 28, 2019 – Thursday, October 31, 2019

[Sculpture]



Rough sketch of sand sculpture design

[Details for the home video game *Monster Hunter World: Iceborne*]

1. Title	<i>Monster Hunter World: Iceborne</i>
2. Genre	Action RPG
3. Platform	PlayStation®4, Xbox One, PC
4. Release date	PlayStation®4, Xbox One: September 6, 2019 PC: January 2020

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