

Press Release

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Following Japan, Capcom Announces Street Fighter League in the U.S. With Aim of Further Popularizing Esports!

- Looks to strengthen worldwide expansion into this growth market by leveraging well-known brand -

Capcom Co., Ltd. (Capcom) today announced that the Street Fighter Pro League - USA, a new esports series in the Street Fighter League, which features Capcom's popular *Street Fighter* video game series, will start this April. This follows the announcement of Japanese league play, which begins this spring.

Street Fighter was first released as an arcade game in 1987. This was followed up in 1991 with the smash hit Street Fighter II, whose innovative battle system generated mass excitement. In 2018, Capcom launched Street Fighter V Arcade Edition, the latest installment in the series. This drove cumulative total shipments for the series to 42 million units worldwide (as of September 30, 2018), highlighting the global appeal of the property even today, with Street Fighter now in its thirty-second year.

The Street Fighter Pro League - USA aims to discover potential pro players as well as new growth opportunities within the rapidly growing global esports market. The format differs from that of the Capcom Pro Tour, which has featured 1-on-1 matches since 2014, and will see six teams each comprised of three players competing in a round-robin tournament. Season one is scheduled to run from April to June, with season two planned for a later date. In Japan, the spring opening of Capcom's Street Fighter League powered by RAGE will precede this, with a draft to select participating athletes scheduled to air on AbemaTV and OPENREC.tv on January 26.

Utilizing its Single Content Multiple Usage strategy, Capcom will continue to pursue a multifaceted approach in leveraging its portfolio of brands, with the aim of maximizing the value of its IPs and creating new opportunities for revenue while working to further enhance its performance.

[Street Fighter Pro League - USA Details]

1. Name	Street Fighter Pro League - USA
2. Format	6 teams, 3-on-3 team battles
3. Featured Title	Street Fighter V Arcade Edition
4. Dates	Season one: April to June, 2019 (tentative)
	Season two: TBA

Inquiries regarding the above information may be directed to:

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