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Press Release

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(Code No. 9697 First Section of Tokyo Stock Exchange)

Announcement of Japan Release Date for “Monster Hunter 4G”

- Advances over the previous title in the series which sold 4.1 million units sales
of the much awaited title to start in second half -

Capcom Co., Ltd. (Capcom) is pleased to announce that sales in Japan of “Monster Hunter 4G” (North American and European version: “Monster Hunter 4 Ultimate”), a title for the Nintendo 3DS™, will start on October 11, 2014 (Saturday).

The “Monster Hunter” series is a hunting action game that pits players against giant monsters in a beautiful natural environment. The series has sparked a social craze known as the “Monster Hunter Craze” by introducing a new kind of communication style for players through cooperative play focused on hunting monsters with their friends. 2014 is the 10th anniversary of the launch of the 2004 home video game that started this franchise, which became a massive hit. The number of fans is still rising and total sales of the series were more than 28 million units as of March 31, 2014.

“Monster Hunter 4G” is a sequel to the highly successful “Monster Hunter 4”, for which shipments now exceed 4.1 million units. “Monster Hunter 4G” will have new monsters and many other new elements while maintaining the same world view and gaming quality of the previous title. Furthermore, current players will be able to transfer most data from “Monster Hunter 4”.* Capcom is committed to doing everything possible to make this new title appealing to new players as well as fans who enjoyed previous titles in the “Monster Hunter” series.

Furthermore, to boost the value of the “Monster Hunter” franchise, Capcom is staging a series of promotional events to commemorate the franchise’s 10th anniversary. Examples include a 10th Anniversary Monster Hunter Exhibition, an orchestral concert, and events in which fans can participate, such as a Monster Hunter Festa. In addition, Capcom is conducting numerous collaborative activities with companies outside the game industry, such as Ducati Japan Inc., the Japanese subsidiary of the well-known Italian motorcycle manufacturer, and apparel retailer UNIQLO Co., Ltd.

Capcom remains firmly committed to satisfying the expectations of all users by making the most of its industry-leading game development capabilities in order to create games that are full of originality.

*Except North America and European version

【Product Details】

1. Title	Japanese Version: Monster Hunter 4G (North American and European Version : “Monster Hunter 4 Ultimate”)
2. Genre	Hunting Action
3. Platform	Nintendo 3DS™
4. Release Date	Japan : October 11, 2014 (Saturday)

* Nintendo 3DS is a trademark of Nintendo Co., Ltd.



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