



February 1, 2012

Press Release

Capcom Co., Ltd.

DeNA Co., Ltd.

Capcom to Start Distribution of the New Social Game

“Minna to Monhan Card Master” on Mobage !

- An original Capcom social game based on one of Japan’s most popular game series
will once again shake up the mobile game market -

Capcom Co., Ltd. (Chuo-ku, Osaka, Japan, COO Haruhiro Tsujimoto, referred to below as "Capcom") is pleased to announce that it will begin distribution of a new social game that is part of the “Monster Hunter” series on the Mobage social game platform (<http://mbga.jp/>) operated by DeNA Co., Ltd. (Shibuya-ku, Tokyo, Japan, president Isao Moriyasu, referred to below as “DeNA”) on February 21, 2012.


The market for games played on mobile devices has been growing at a remarkable pace along with rapid growth in the utilization of smartphones and social networking sites and increasing volume of content. With the support of DeNA for the operation of social games, Capcom started distributing games in August 2010 for Mobage, one of the largest social game platform in Japan.

To create another hit title in the social game market, Capcom collaborated with gloops, Inc. (Minato-ku, Tokyo, Japan, CEO Yoshihiro Kajiwara) to develop a game based on the Capcom’s “Monster Hunter” franchise, which reached cumulative shipments of 21 million units at the end of December 2011. Mobage currently has more than 35 million members. By launching a social game based on a highly popular home video game series, Capcom plans to fuel more growth of the social game market by appealing to the large numbers of both home video game players and social game players.

“Minna to Monhan Card Master” is an original social game in which characters that appear in the “Monster Hunter” series of games fight by using cards. Players belong to a “guild” that is made up of users. The objective is to defeat other guilds, player will collect and strengthen their cards. In addition, the game incorporates a number of social elements. For example, players can receive benefits by exchanging items within the guild and advancing to management positions. Overall, the new game is structured to appeal to a broad spectrum of individuals, ranging from fans of the “Monster Hunter” series to fans of social games. Capcom plans to release smartphone and feature phone versions of this game at the same time.

Capcom and DeNA plan to continue strengthening their relationship for the development and distribution of social games in order to create content that can contribute to more growth of the social game market.

【Game Summary】

1. Title	Minna to Monhan Card Master
2. Genre	Card battle
3. Platform	Smartphones Software version to be at least iOS4.0, Android OS 2.2 and thereafter (excluding some models) Feature phones docomo, au, SoftBank: Flash Lite 1.1 compatible handsets (excluding some models)
4. Release Date	February 21, 2012
5. Price	Paid content in-game *Players must register as Mobage's members to play this game.
6. Copyright	©CAPCOM CO., LTD. ALL RIGHTS RESERVED.
7. Preliminary Registration	Preliminary registration will begin on February 1, 2012. URL : http://mbga.jp/game/cpn/mhcm/top.html *Individuals who complete the preliminary registration procedure will receive special items. 

【Game images】



*The screen shot above is that of the game under development, the actual screen may be different.

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