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Press Release

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(Code No. 9697 Tokyo-Osaka Stock Exchange)

Capcom Wins “IR Prime Business Award” for the First Time!

- Reflects the success of “management visualization” through unified activities
by management, business operations and administrative operations -

Capcom Co., Ltd. (Capcom) is pleased to announce that it has received a “IR Prime Business Awards” from the Japan Investor Relations Association. This is the first time that Capcom was chosen for this honor.

The “IR Prime Business Awards” started in 1996 for the purpose of increasing the use of IR activities by stimulating interest among Japanese companies in conducting IR programs. The awards recognize companies that have a thorough understanding of the objectives of IR and conduct aggressive IR programs. Winners are selected based on fair and neutral evaluations. The selection process incorporates the input of a Specialist Committee that includes securities analysts, attorneys, graduate school professors and members of the media.

Capcom believes that all publicly owned companies have an obligation concerning the timely disclosure of information to investors and the provision of explanations of corporate activities. Capcom also believes that these activities are essential from the standpoint of corporate governance. To fulfill this obligation, Capcom uses a “management visualization” approach under the supervision of the chairman and president that brings together the management team, business operations and administrative operations. Taking these actions has increased stakeholder satisfaction and earned the trust of stakeholders by improving the transparency and soundness of Capcom’s management.

Capcom’s selection for a “Best IR Award” shows that the company received high marks for the diligent and timely activities of the senior management and executives overseeing IR and for other initiatives.

The following is a translation of an excerpt of the Japan Investor Relations Association press release concerning Capcom’s selection: “We give Capcom high marks for the outstanding teamwork by the senior management and individuals responsible for IR and for the company’s work by executives overseeing IR and the IR department. Capcom has given investors a better understanding of its business operations by holding information meetings about social games and other subjects of much interest among investors. Negative information such as delays in the release of major software titles is also explained thoroughly. In addition, results of surveys to determine gaps in investors’ perception of Capcom are incorporated in IR activities and management. Capcom also excels with regard to its annual report, IR website and other IR tools.”

(Source: Japan Investor Relations Association)

Capcom remains committed to further upgrading its corporate governance in order to earn even more trust from the public and ensure the fairness of its operations.

【IR Prime Business Award Winners】

【Recipient, IR Grand Prix】	FamilyMart Co., Ltd.
【Recipients, Best IR Award】	Capcom Co., Ltd.
	SYSMEX CORPORATION
	Sumitomo Metal Mining Co., Ltd.
	Tokyo Electron Limited
	NISSAN MOTOR CO.,LTD.
	HORIBA, Ltd.

【Award Logotype】



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