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Press Release

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**Capcom to Release "Snoopy's Street Fair"
Worldwide in November 2011**

- With investments from the AAA title, "Smurfs' Village",
Capcom aims to expand users worldwide -

Capcom Co., Ltd. is pleased to announce that our subsidiary company, Beeline Interactive, Inc. (Beeline) will release "Snoopy's Street Fair" for the iPhone, iPod touch, and iPad in November 2011.

Beeline specializes in the development of social games for smartphones. Three titles that the company has been distributing since November 2010 have become worldwide hits: "Smurfs' Village", "Lil' Pirates" and "Zombie Cafe". With cumulative downloads of more than 20 million, these three games have become hugely popular in the overseas markets.

"Snoopy's Street Fair" for the iPhone, iPod touch, and iPad will be available for download starting in November 2011. The player takes on the role of Charlie Brown and works together with other friends from the "Peanuts" franchise to run and manage a fair. The popular character Snoopy will also be in the game and by changing his costume, you will be able to play minigames and will support the player. Other social aspects such as sending messages, exchanging gifts and other communication elements are also available.

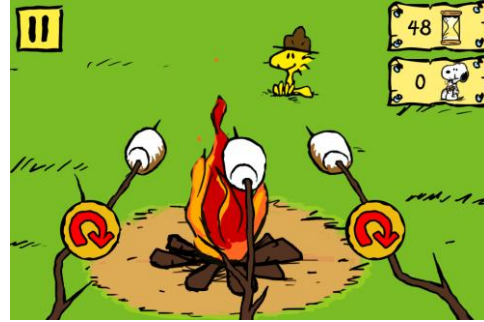
With the release of "Snoopy's Street Fair", Capcom is aiming to retain current customers and cultivate new users to further grow the global market. Achieving these goals will make "Snoopy's Street Fair" the successor to the number 1 top-selling app in the App Store in over 62 countries, "Smurfs' Village" reach 10 million downloads.

We here at Capcom are committed to the development of new and creative social games and plan to take the rapidly expanding mobile market by storm through our secondary brand "Beeline". While fulfilling casual gamers' needs through Beeline, our primary "Capcom" brand will continue to focus on home console systems. Through this two-pronged strategy, the Capcom Group aims to continue expanding and increasing our brand value.

【Product Details】

1. Title	Snoopy's Street Fair
2. Genre	Social Game
3. Platform	iPhone / iPod touch / iPad
4. Release Date	November 2011

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