



Press Release

3-1-3, Uchihiranomachi, Chuo-ku Osaka, 540-0037, Japan Capcom Co., Ltd. Haruhiro Tsujimoto, President and COO (Code No. 9697 Tokyo-Osaka Stock Exchange)

## Capcom Tops "Investor Relations Site Ranking 2011" Capcom becomes the first company to win the award for three consecutive years!

- Capcom receives high marks for "depth of corporate finances/financial statement information" and "positive and innovative disclosure of relevant information" -

Capcom Co., Ltd. (Capcom) is pleased to announce that its investor relations website was awarded first place among all listed companies for the third consecutive year on Gomez Consulting Co., Ltd's "Investor Relations Site Ranking 2011".

The "Investor Relations Site Ranking" determines the ranking of websites among 3,614 publicly listed companies in Japan based on the four categories of "website user-friendliness", "depth of corporate finances/financial statement information", "depth of corporate/business information", and "positive and innovative disclosure of relevant information". Gomez Consulting has a highly regarded reputation for its ability to analyze web sites and provide valuable insights as well as offer consulting services.

Capcom firmly believes in its responsibility as a publicly traded company to disclose relevant information in a timely manner to shareholders and investors. This is also vital to corporate governance and Capcom has always striven to uphold strict disclosure standards.

In addition to its investors, Capcom targets a wide range of visitors in order to promote a deeper understanding of the company by expanding its website, principally in terms of the contents of its financial and business segments information pages. For example, on the "Financial Information" page, a detailed graph of the operating results of the past eleven years can be found. On the "Business Segments" page, an introductory video as well as a breakdown analysis of the company's current strengths and weaknesses (SWOT) are available for viewing. By focusing on presenting its business information through an objective perspective, Capcom's website ranked first in the category "depth of corporate finances/financial statement information" and third in the category of "positive and innovative disclosure of relevant information".

In addition, the website includes introductions to managerial profiles and philosophies called "Views & Personalities", as well as game-style content, "Capcom Quiz" and "Trivial Pursuits" which is filled with Capcom trivia. Fun and unique content also led to the number-one ranking for Capcom's investor relations website among all the sites of publicly owned companies in Japan.

Capcom continues to focus on establishing responsible investor relation practices and procedures to promote timely disclosure in order to improve investor relations and to maintain a high level of transparency in its business practices as a listed company.



Capcom IR Website http://www.capcom.co.jp/ir/english/

## [Investor Relations Site Ranking 2011]

TOP10	
	Capcom Co., Ltd. (9697)
1	NTT docomo, Inc. (9437)
	SOFTBANK CORP. (9984)
4	TOSHIBA CORPORATION (6502)
5	FUJIFILM Holdings Corporation (4901)
6	Tokyo Gas Co., Ltd. (9531)
7	Minebea Co., Ltd. (6479)
8	KDDI CORPORATION (9433)
9	Fuji Heavy Industries Ltd. (7270)
10	NEC Corporation (6701)

## **IR** Website Top Page



## "Views and Personalities" Page



Inquiries regarding the above information may be directed to: Capcom Co., Ltd. Public Relations Office (Email) ir@capcom.co.jp (Address) 3-1-3, Uchihiranomachi, Chuo-ku, Osaka, 540-0037, Japan (Tel)+81-6-6920-3623 (Fax) +81-6-6920-5108