



January 5, 2011

Press Release

3-1-3, Uchihiranomachi, Chuo-ku  
Osaka, 540-0037, Japan  
Capcom Co., Ltd.  
Haruhiro Tsujimoto, President and COO  
(Code No. 9697 Tokyo - Osaka Stock Exchange)

**Capcom's "Monster Hunter Freedom 3" Ships 4 Million Units  
Domestically in Just 1 Month!**

- "Monster Hunter Freedom 3" is headed towards being the biggest selling title of FY2010 -

Capcom Co., Ltd. (Capcom) is pleased to announce that "Monster Hunter Freedom 3" for the PlayStation®Portable (PSP®) has shipped four million units in Japan. This brings total sales of the "Monster Hunter" series up to 17 million copies.

"Monster Hunter Freedom 3" keeps in line with its series predecessors by offering a game that encourages social interaction and cooperative gameplay. Furthermore, the plethora of newly added game elements further enhances the communication among players aspect and has led to even greater popularity.

"Monster Hunter Freedom 3" has managed to ship the same numbers as "Monster Hunter Freedom Unite" did over a two year period in just one month, making it not only the fastest selling title in PSP history, but placing it in range to be the number one selling title for all of FY2010 within Japan. Sales after launch continue to be favorable thanks to enticing add-ons such as downloadable content and an on-going TV ad campaign that has been successful in raising awareness and capturing new users.

With the upcoming user event, "Monster Hunter Festa '11", touring throughout Japan beginning in March, 2011, Capcom aims to kick up an aggressive media blitz and create an even stronger "Monster Hunter" presence.

Our promotional campaign will focus on our "Single content multiple usage" strategy, adapting media for content and users in an effort to achieve maximized brand value and increased earnings.

### 【 Product Details 】

1. Title	Monster Hunter Freedom 3
2. Genre	Hunting Action
3. Platform	PSP® (PlayStation®Portable)
4. Release Date	December 1, 2010



“PlayStation” and “PSP” are registered trademarks of Sony Computer Entertainment Inc.

**Inquiries regarding the above information may be directed to:**

Capcom Co., Ltd.

Public Relations Office

(Email) [ir@capcom.co.jp](mailto:ir@capcom.co.jp)

(Address) 3-1-3, Uchihiranomachi, Chuo-ku, Osaka, 540-0037, Japan

(Tel)+81-6-6920-3623 (Fax) +81-6-6920-5108