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Press Release

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(Code No. 9697 Tokyo - Osaka Stock Exchange)

Capcom's "Monster Hunter Freedom 3" Quickly Ships 3 Million Units!

- "Monster Hunter Freedom 3" is now the fastest selling PSP title ever in Japan -

Capcom Co., Ltd. (Capcom) is pleased to announce that "Monster Hunter Freedom 3" for the PlayStation®Portable (PSP®) has shipped three million units in Japan.

Since its release on December 1st, "Monster Hunter Freedom 3" has enjoyed explosive popularity, leading to long lines at retailers all over the country. The sale of 3 million copies of "Monster Hunter Freedom 3" in 17 days represents not only our fastest selling PSP title to date, it is also the fastest selling game in Capcom's history. This brings total sales of the "Monster Hunter" series up to 16 million copies. The unique pick-up-and-play co-op design of the "Monster Hunter Freedom" series allows friends to enjoy a new type of communication through gaming.

Even after a 2 year and 8 month gap between the previous portable installment, the incredible success of "Monster Hunter Freedom 3" is due in large part to a rise of new customers drawn to the series by the unprecedented number of inter-industry collaborations. These collaborations include spinoff products, a TV anime, and a number of mobile games. In addition, the continued release of new information about the series, including the release of the trial version introduced through the game's fan club hosted on the game's mobile site, has contributed to a greater awareness of the Monster Hunter brand.

The game's promotional campaign will continue to develop as a number of user events begin, such as a campaign taking place in collaboration with the Shinshu Ryokan association starting at the end of the year, amusement installations located in metropolitan areas, and other large-scale promotions designed to maximize user participation.

At Capcom, not only do we strive to make entertaining and profitable games, but we are also always endeavoring to lucratively develop our popular franchises in other media in ways that will please the fans.

【 Product Details 】

1. Title	Monster Hunter Freedom 3
2. Genre	Hunting Action
3. Platform	PSP® (PlayStation®Portable)
4. Release Date	December 1, 2010



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