



October 18, 2010

Press Release

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Capcom Co., Ltd.

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**CAPCOM's "MONHAN NIKKI MOBILE AIRU MURA"
for "Mobage-town" Signs Up 1 Million Members!**

- The First Social Game Expands to Bring in New Users with its Strong Brand Recognition -

Capcom Co., Ltd. (Capcom) is pleased to announce that as of October 14, 2010, one million people have become members of "MONHAN NIKKI MOBILE AIRU MURA", available on "Mobage-town" by DeNA Co., Ltd.

"MONHAN NIKKI MOBILE AIRU MURA" is Capcom's first social game made specifically for mobile phones, and captures the essence of the charming world of "MONHAN NIKKI POKAPOKA AIRU MURA" for the PlayStation®Portable (PSP®) system. Players take the role of a Felyne (AIRU), the mascot-like characters of the "Monster Hunter" universe, to create and develop their villages through item gathering with other players to gain in-game rewards and expand their real life social circles.

In addition to the lovable characters and the heartwarming world, the accessibility of the game itself as well as its communication-rich social aspects has helped this supplementary social game reach and surpass the one million user mark in unprecedented speed. An effective promotional campaign has also helped to attract not only fans of the "Monster Hunter" series, but new users as well.

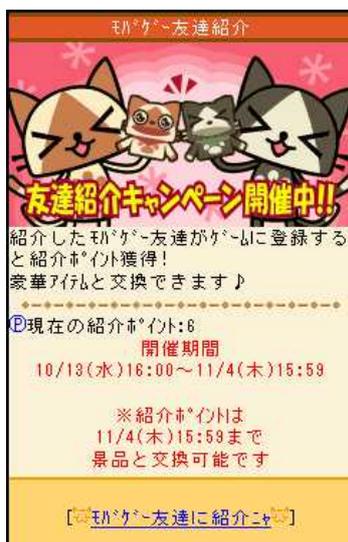
Furthermore, in launching this title in tandem with "MONHAN NIKKI POKAPOKA AIRU MURA" for the PSP®, we were able to generate even more buzz among users and promote the title to an even wider audience.

Capcom is committed to building on the success and know-how we've garnered through this title to create new and exciting social games. We will continue to expand into the fast-growing mobile market, and continue to pursue our "single content multiple usage" strategy, leveraging our brands to bring satisfaction to as many fans as we can, in as many different ways as possible.

【Product Details】

1. Title	MONHAN NIKKI MOBILE AIRU MURA
2. Genre	Social AIRU Life
3. Platform	Mobile Phones (Some phones not supported)
4. Release Date	August 10, 2010
5. Price	Free to play (with paid content in-game)
6. To use	This content becomes accessible following free "Mobage-town" member registration.

*"PlayStation" and "PSP" are registered trademarks of Sony Computer Entertainment Inc.



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