



September 8, 2010

Press Release

3-1-3, Uchihiranomachi, Chuo-ku
Osaka, 540-0037, Japan
Capcom Co., Ltd.
Haruhiro Tsujimoto, President and COO
(Code No. 9697 Tokyo - Osaka Stock Exchange)

Capcom's Popular "Sengoku BASARA: Samurai Heroes" Breaks the 500,000 Mark!

- The series records its highest shipment ever on its 5th anniversary! -

Capcom Co., Ltd. (Capcom) is pleased to announce that the latest installment in the "Sengoku BASARA" series, "Sengoku BASARA: Samurai Heroes", has shipped 500,000 units in Japan.

"Sengoku BASARA" is a stylish hero action game where players take command of an eccentric cast of military commanders in a quest to unite the warring states of Japan. The first game was released in 2005, and featured an original world populated with unique, charming characters that appealed to a wide range of users. The popularity of the "Sengoku BASARA" games has given rise to a slew of collaborative efforts, such as a popular anime series and a live action theatrical production. These efforts have proven to be the catalyst for the "Sengoku Boom" that has found a sizable audience in Japan.

"Sengoku BASARA: Samurai Heroes" is an epic tale that introduces a fresh new cast of characters, who clash on the battlefield of "Sekigahara". Players will be able to experience an improved combat system with intuitive controls, which allows for flashy combat techniques that make the action more exciting than ever. With the resounding success of our collaborative efforts to promote the "Sengoku BASARA" franchise, "Sengoku BASARA: Samurai Heroes" has achieved a series record high of 500,000 units sold. With this, the series has now sold a total of 2.1 million units.

Along with this sales achievement, the second season of the "Sengoku BASARA" anime, which premiered last July, has been met with favorable reviews. Additionally, in celebration of the series' fifth anniversary, Fuji-Q Highland in Yamanashi prefecture began operation of the "Sengoku BASARA" attraction last July, and a "Sengoku BASARA Sanada Bus Tour", which will take visitors to landmarks made famous by Sanada Yukimura, is scheduled for October of this year. As our largest plan to celebrate the fifth anniversary of "Sengoku BASARA," we are planning to hold the "Sengoku BASARA 5th Anniversary: Party at the Budokan" event on January 3rd at the Nippon Budokan. As always, we strive to increase the value of our brands through various projects such as these.

We at Capcom we will continue to pursue our Single Content Multiple Usage strategy, leveraging our brands to bring satisfaction to as many fans as we can, in as many different ways as possible.

【Product Details】

1. Title	Sengoku BASARA: Samurai Heroes
2. Genre	Stylish Hero Action
3. Platform	PlayStation®3, Wii®
4. Release Date	Japan: July 29, 2010 North America: October 12, 2010 Europe: October 15, 2010

* PlayStation® is a registered trademark of Sony Computer Entertainment, Inc.

* Wii is a registered trademark of Nintendo Co, Limited.

**Inquiries regarding the above information may be directed to:**

Capcom Co., Ltd.

Public Relations Office

(Email) ir@capcom.co.jp

(Address) 3-1-3, Uchihiranomachi, Chuo-ku, Osaka, 540-0037, Japan

(Tel)+81-6-6920-3623 (Fax) +81-6-6920-5108