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Capcom obtains exclusive rights to immensely popular mobile game Nom 2

Capcom Co., Ltd. is pleased to announce the acquisition of the exclusive Japanese distribution rights for Gamevil Inc.'s popular game "Nom 2". Gamevil Inc. is a mobile phone game development company headquartered in Korea.

In the action game Nom 2, the main character Nom makes his way through a wide range of obstacles and enemies to clear the various stages. One button lets Nom kick, hit, leap and lift objects. This simple, yet appealing, game design is what helped the game to catch on and reach a record 2 million downloads in South Korea. Nom 2, the much anticipated sequel, looks to build upon the success of the original title.

With mobile phone content, brand power is crucial for helping to improve product market penetration and generate sales. Capcom is reaching out to casual gamers with its distribution of this Gamevil game. Combined with Capcom's usage of its major franchises in mobile phone games to appeal to the hardcore gaming audience, this strategy will help to expand its mobile content business.

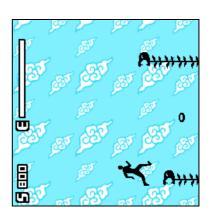
Capcom continues to aim at improving its share in the growing mobile market by developing and distributing content that appeals to a wide range of user needs and maximizing profitability.

Product Details

1. Title	Nom 2
2. Genre	Action
3. Access method	- NTT DoCoMo iMenu -> Menu List -> Games -> Mini Games -> Capcom Party
Access fee	Fee: 315yen(tax incl.) - Softbank
	Yahoo!Mobile Menu List Mobile Games Game Pack
	Torikiri Capcom
	Fee: 210yen/per download (tax incl.) - KDDI
	EZ Top Menu Search by Category Games All
	Torikiri Capcom
	Fee: 210yen/per download (tax incl.)
4. Release Date	- NTT DoCoMo: May 1st, 2007
	- Softbank: May 1st, 2007
	- KDDI: May 10th, 2007







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