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Press Release

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Capcom's Dead Rising for the Xbox 360™ Rises its Way Past 1,000,000 Copies

Capcom Co., Ltd. is pleased to announce that the Xbox 360™ title "Dead Rising," released in August 2006, has shipped over 1 million copies worldwide (as of end of December, 2006).

"Dead Rising" stars a freelance journalist who must fend off hordes of zombies by any means necessary and uncover the truth behind the horrific incident that started the zombie outbreak. This action game was designed with the overseas market in mind and has been an overwhelming success since its release. The acclaim generated in North America and Europe has in turn helped to generate sales in Japan, leading this game to reach one million units in sales soon after release. This also makes Dead Rising Capcom's 41<sup>st</sup> game to reach the one million mark and proves once again that Capcom is a leading worldwide developer.

The success of Dead Rising and its million sales can be attributed in part to Capcom's early embracing of next-generation development with an emphasis on high quality that has become a Capcom trademark, along with internal reforms to facilitate Capcom's success in the global market. In addition, Capcom's use of an integrated development environment is one of the many methods being employed to improve efficiency and help take advantage of the cutting-edge functionality in next-generation systems.

As always, Capcom will continue to strive to produce exhilarating new gaming software in addition to the expansion of its many beloved franchises in order to widen its appeal to a broader audience across the globe.

## 【 Product Information 】

1. Title	DEAD RISING
2. Genre	Zombie Action
3. Platform	Xbox 360™
4. Release Dates	North America : August 8 <sup>th</sup> , 2006 Europe : September 8 <sup>th</sup> , 2006 Japan : September 28 <sup>th</sup> , 2006
5. Award Winning	Spike TV Video Game Awards 2006: Best Action Game

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