

Capcom Co., Ltd. (Tokyo Stock Exchange, First Section, 9697)

Financial Highlights for the Fiscal Year ended March 31, 2021

Contents	page
1. Financial Highlights	2
2. Business Seament Results	6

#### **Forward-looking Statements**

Strategies, plans, outlooks and other statements that are not historical facts are based on assumptions that use information currently available and reasonable judgments. Actual performance may be significantly different from these statements for a number of reasons.

In the entertainment industry, which includes Capcom, performance may be highly volatile because of diverging user needs and other changes in market conditions.

Factors that can affect Capcom's performance include: (1) the number of hit titles and sales volume in the Home Video Game Business, which accounts for the majority of sales; (2) progress in developing home video games; (3) consumer demand for home video game consoles; (4) sales outside Japan; (5) changes in stock prices and exchange rates; (6) alliances with other companies concerning product development, sales and other operations; and (7) changes in market conditions; (8) natural disasters, disease outbreaks, economic crises and other unforeseeable events. Please note that this is not a complete list of factors that can influence Capcom's operating results.



# 1-1. Financial Highlights — Consolidated Business Results (1)

Results: FY3/20 vs. FY3/21

	2020/3	2021/3	Difference
Net sales	81,591	95,308	13,717
Operating income	22,827	34,596	11,769
Ordinary income	22,957	34,845	11,888
Net income attributable to owners of the parent	15,949	24,923	8,974

- Sales and profit up due primarily to increased sales volume in the Consumer sub-segment
- Record-high profit and eighth consecutive year of OP growth
- Earnings per share: ¥116.74
- \*With an effective date of April 1, 2021, Capcom performed a 2-for-1 stock split of its common stock.

  Capcom calculated earnings per share assuming that the stock split was implemented with an effective date of April 1, 2020.
- Year-end dividend of ¥46, resulting in an annual dividend of ¥71 (Dividend payout ratio: 30.4%)
- ROE: 22.6%, growing sustainably



# 1-1. Financial Highlights — Consolidated Business Results (2)

### ■ Revised Plan\* vs. Actual for FY3/21

	2021/3 Rev. Plan	2021/3	Difference
Net sales	92,000	95,308	3,308
Operating income	30,500	34,596	4,096
Operating margin	33.2%	36.3%	-
Ordinary income	30,000	34,845	4,845
Net income attributable to owners of the parent	21.000	24,923	3,923

<sup>\*</sup>The consolidated business results forecast for FY3/21 was revised as of January 21, 2021.

- Strong results due to contributions from the Digital Contents business
- New title *Monster Hunter Rise* sold over 4.8 million units

# 1-1. Financial Highlights – Consolidated Business Results (3)

#### **■ FY3/21 Net Sales/Operating Income Performance**

	2020/3	2021/3	Difference	2021/3 Rev. Plan
Net sales	81,591	95,308	13,717	92,000
Digital Contents	59,942	75,300	15,358	71,500
Arcade Operations	12,096	9,871	-2,225	10,000
Amusement Equipments	6,533	7,090	557	7,000
Other Businesses	3,018	3,045	27	3,500
Operating income	22,827	34,596	11,769	30,500
Digital Contents	24,161	37,002	12,841	33,000
Arcade Operations	1,211	149	-1,062	0
Amusement Equipments	2,085	2,407	322	2,400
Other Businesses	544	987	443	900
Adjustments*	-5,176	-5,951	-775	-5,800

<sup>\*</sup>Adjustments include unallocated corporate operating expenses. The corporate operating expenses, which do not belong to any reportable segments, mainly consist of administrative expenses.

- Operating income driven by Consumer sub-segment of the Digital Contents business
- All businesses delivered increased sales and profit except Arcade Operations, which saw a decrease in both due to COVID-19





# 1-2. Financial Highlights – Consolidated Financial Position

### **■ FY3/21 Balance Sheet/Statement of Cashflows (Summary)**

Balance Sheet (million yen)

Assets	2020/3	2021/3	Difference
Current Assets	108,829	127,391	18,562
Cash on hand and in banks	65,657	71,239	5,582
Notes and accounts receivable - trade	15,959	25,096	9,137
Work in progress for game software	21,222	24,443	3,221
Other	5,991	6,613	622
Fixed Assets	34,636	36,321	1,685
Total assets	143,466	163,712	20,246
Liabilities			
Current Liabilities	35,863	32,590	-3,273
Notes and accounts payable - trade Electronically recorded monetary liabilities	5,844	3,702	-2,142
Deferred revenue	7,642	6,673	-969
Other	22,377	22,215	-162
Long-term liabilities	7,868	10,327	2,459
Total liabilities	43,731	42,918	-813
Net Assets			
Shareholders' equity	101,385	120,967	19,582
Other	-1,650	-173	1,477
Total net assets	99,735	120,794	21,059
Total liabilities and net assets	143,466	163,712	20,246

#### Statement of Cashflows

	2020/3	2021/3	Difference
Cash flows from operating activities	22,279	14,625	-7,654
Net income before income taxes	22,890	34,828	11,938
Change in work in progress for game software	-4,293	-3,213	1,080
Cash flows from investing activities	-8,437	-4,233	4,204
Cash flows from financing activities	-6,351	-6,965	-614
Effect of exchange rate changes on cash and cash equivalents	-823	944	1,767
Net change in cash and cash equivalents	6,667	4,371	-2,296
Cash and cash equivalents at beginning of year	53,004	59,672	6,668
Cash and cash equivalents at end of year	59,672	64,043	4,371





# 2-1. Business Segment Results – Digital Contents (1)

Sales and profits up due primarily to contributions of major new titles and growth of digital sales in the Consumer sub-segment

### **■ FY3/21 Digital Contents Performance**

(100 million yen)

		2019/3	2020/3	2021/3	2021/3 Rev. Plan
	Net sales	829	599	753	715
Breakdown	n				
	Package	359	129	208	185
	Digital (incl. digital license)	410	426	480	470
	Digital license only		26	30	32
	Consumer total	769	555	688	655
	Mobile Contents	23	44	65	60
	PC Other	37			
	Operating income	233	241	370	330
	Operating margin	28.1%	40.3%	49.1%	46.2%

<sup>\*</sup>Digital license indicates one-time income from providing content etc. to online platforms





<sup>\*</sup>The PC Other sub-segment has been merged with Consumer as of FY3/20

# 2-1. Business Segment Results — Digital Contents (2)

# Sales volume reaches record-high due to contributions of both new and catalog titles

**■ FY3/21 Unit Sales (Consumer)** 

(units in thousands)

	2019/3	2020/3	2021/3	2021/3 Rev. Plan
New Titles (SKU)	61	35	14	14
Total unit sales	25,300	25,500	30,100	29,000
Overseas units	21,600	21,450	24,350	24,400
Digital units	15,300	20,550	23,150	22,600
Catalog units	14,200	18,200	20,500	20,200
Major titles				
New	Resident Evil 2 Devil May Cry 5	Monster Hunter World: Iceborne	Monster Hunter Rise Resident Evil 3	Monster Hunter Rise Resident Evil 3
Catalog	Monster Hunter: World Resident Evil 7 biohazard	Monster Hunter: World Resident Evil 2 Devil May Cry 5 Street Fighter V Resident Evil 7 biohazard	Monster Hunter World: Iceborne Resident Evil 2 Resident Evil 7 biohazard Monster Hunter: World	Monster Hunter World: Iceborne Resident Evil 2 Resident Evil 7 biohazard Monster Hunter: World

<sup>\*</sup>New titles: titles released in the current fiscal year; Catalog titles: titles released in the previous fiscal year or earlier



<sup>\*</sup>Includes distribution titles

# 2-1. Business Segment Results – Digital Contents (3)

# Maximized revenue for major brands through multiple major new title releases and executing seasonal bargains

- **■** FY3/21 Highlights (Consumer)
  - Major new release Monster Hunter Rise sold more than 4.8 million units
  - Series latest *Resident Evil 3* sold more than 3.9 million units
  - Digital sales grew for catalog titles
  - Monster Hunter: World broke 17.1 million units cumulatively
  - Resident Evil 7 biohazard surpassed 9 million units cumulatively
- **■** FY3/21 Highlights (Mobile Contents)
  - Rolled out new titles Street Fighter: Duel and Rockman X
     Dive in Japan and overseas



Monster Hunter Rise



Resident Evil 7 biohazard



Rockman X Dive





# 2-2. Business Segment Results — Arcade Operations

# Focused on steadily opening and operating stores while working to minimize the impact of COVID-19

#### **■ FY3/21 Business Results**

(100 million yen)

	2019/3	2020/3	2021/3	2021/3 Rev. Plan
Net sales	110	120	98	100
Operating income	10	12	1	0
Operating margin	9.9%	10.0%	1.5%	0.0%
Same store sales	+2%	+3%	-22%	-19%

#### Number of Stores

(stores)

	2019/3	2020/3	2021/3	2021/3 Rev. Plan
New stores	2	3	1	1
Closed stores	1	0	0	0
Total	37	40	41	41

#### **■** FY3/21 Highlights

- Same store sales: -22% (cumulative for the 12 months)
- Opened one store (Nov. 2020: Capcom Store Osaka in Shinsaibashi)
- Changed operating hours/temporarily closed some stores to minimize impact of COVID-19





## 2-3. Business Segment Results – Amusement Equipments

# Sales and profit up due to release of three new pachislo models

#### **■ FY3/21 Business Results**

(100 million yen)

	2019/3	2020/3	2021/3	2021/3 Rev. Plan
Net sales	34	65	70	70
Operating income	-26	20	24	24
Operating margin	_	31.9%	33.9%	34.3%

### **■** FY3/21 Highlights

Released 3 new pachislo models, including *Monster Hunter: World*, totaling over 27 thousand units in sales
 (1 model sold 20 thousand units in previous year)



Monster Hunter: World pachislo machine

## **2-4.** Business Segment Results – Other Businesses

# Increased sales due to Character Contents sub-segment Focused on growing base in eSports through online activities

#### **■ FY3/21 Business Results**

(100 million yen)

	2019/3	2020/3	2021/3	2021/3 Rev. Plan
Net sales	25	30	30	35
Character Contents		27	29	34
eSports		3	1	1
Operating income	8	5	9	9
Character Contents		15	18	19
eSports		-10	-9	-10
Operating margin	31.5%	18.0%	32.4%	25.7%

### **■ FY3/21 Highlights (Character Contents)**

- Pursued out-licencing opportunities in conjunction with major new Consumer title releases
- Major Hollywood film adaptation *Monster Hunter* released worldwide starting Dec. 2020

#### ■ FY3/21 Highlights (eSports)

 Taking the spread of COVID-19 into consideration, worked to grow base of players and fans through online events

