

Q&A Summary for Conference Call about Revisions to Forecast
(October 4, 2010)

Q.

Please discuss the performance of each business segment in relation to your plan for the 1st half.

A.

We do not release segment forecasts for the 1st half. In the Consumer Online Games business, we expect sales and operating income to fall short of the plan. We expect performance in the Mobile Content business to be in line with the plan. We believe the Arcade Operations business will exceed the plan because the performance of existing arcades is recovering. Performance of the Amusement Equipments business is also expected to top the forecast as Pachinko & Pachislo performance is also likely to exceed the plan because of strong repeat sales.

Q.

Please explain your business segment plans for the fiscal year following this revision.

A.

We cannot answer at this time because we are currently working on our revised business segment plans for the fiscal year. We plan to announce our plans with our 2nd quarter earnings release.

Q.

Have you revised your plan in the Arcade Operations business for year-on-year existing-arcade performance?

A. No, we haven't.

Q.

Have you revised fiscal year plans for the sales volumes of major home video game titles?

A. No, we haven't.

Q.

Have you changed your plan for the sales units of "Dead Rising 2"?

A.

At this time, there is no change in our plan for the annual sales units.

Q.

Does your plan for this fiscal year include games for the Nintendo 3DS?

A.

At this time, our plan does not include these games.