

Corporate Philosophy

# Capcom: Creator of entertainment culture that stimulates your senses

Our purpose is to be a creator of entertainment culture. Through development of highly creative software contents that excite people, stimulate their senses, and bring smiles to their faces we aim to offer an entirely new level of game entertainment. Since Capcom's establishment in 1983, we have leveraged our strength in world-class development capabilities to create a plethora of products. Game content is an artistic product that fascinates people, consisting of highly creative, multi-faceted elements such as characters, stories, worlds and music. This content can be deployed in a variety of media while being used to support the creation of a richer society. Going forward, Capcom aims to become a company that brings happiness to people and society by offering the most entertaining content in the world.

Contribute to building a richer society, making smiles and moving hearts across the globe

→ Value Creation Model, p.05

Grow the player base worldwide

→ CEO Commitment, p.25  
→ The COO's Discussion of Growth Strategies, p.31  
→ Financial Strategy According to the CFO, p.41

Work to build equality and eliminate poverty, so games can be enjoyed wholeheartedly

→ Sustainability, p.51

Continue to make and provide superior content Create stable revenue

→ The Head of Development Discusses Development Strategy, p.45

Promote ESG initiatives based on SDGs

→ Sustainability, p.51



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### Editorial policy

Capcom's Integrated Report conveys initiatives aimed at improving corporate value over the medium- to long-term to all stakeholders. This report is issued with the intent of creating opportunities for further dialogue. Furthermore, we aim to express ideas in a simple and easily understood manner and visually represent important items to aid understanding. Details are available online.

### Period and scope

This report reviews the fiscal year ended March 31, 2024 (April 1, 2023-March 31, 2024). When necessary, it also includes references to fiscal periods before and after this timeframe. Unless otherwise indicated, the scope of data presented in this report is on a consolidated basis.

