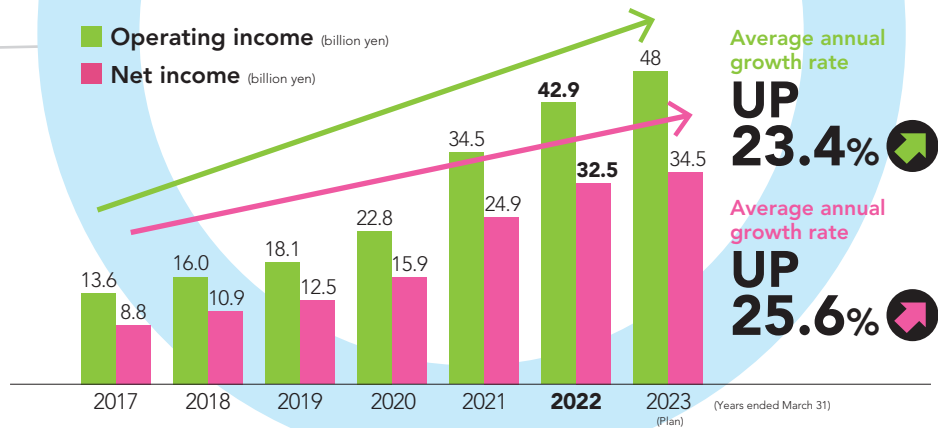


Seeking increased operating income annually with a stable growth business portfolio

We are seeking sustainable growth in the medium and long term based on expanded sales in the Consumer sub-segment by enhancing our title lineup and shifting to digital.

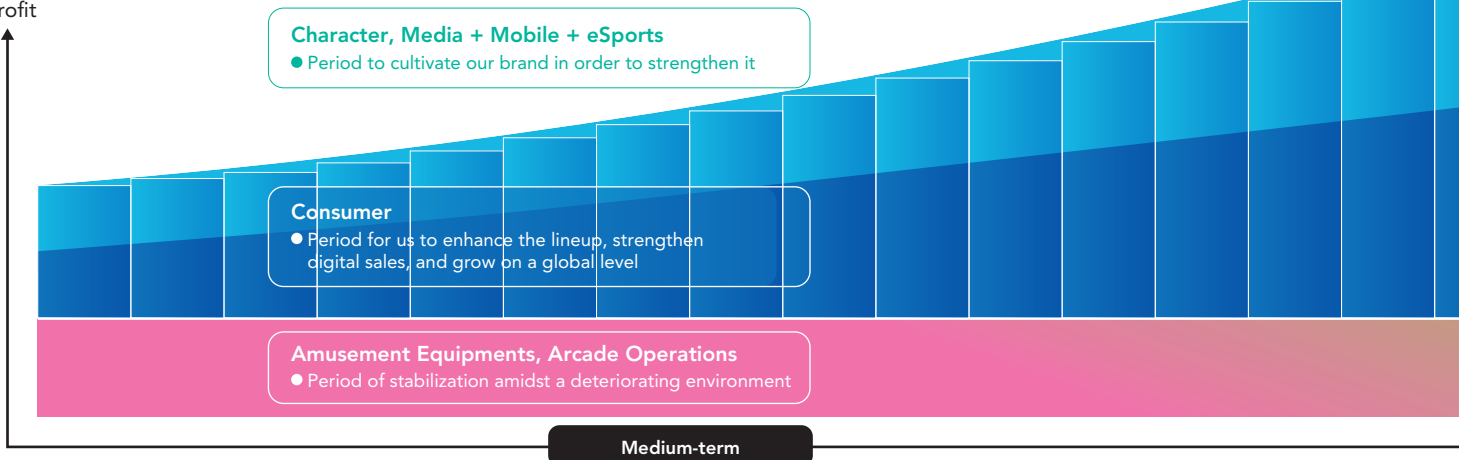
Expanding sales in the Consumer sub-segment

Aim for annual operating income growth (10%), driven by enhanced sales digitally and globally



Medium- to long-term growth

Profit



Sustainable growth source



Character, Media, Mobile, eSports
Pursuing synergy with Consumer + growth options

Global expansion of game purchasing demographic
Enhancing brand power

New Titles (Consumer)
Growth driver, source of long-term sales

Catalog Titles (Consumer)
Base profits from recurring revenue model

Expanding Consumer sub-segment sales
with stronger digital and global sales

Amusement Equipments, Arcade Operations **Stable earnings**

Long-term

Period

Human resources investment