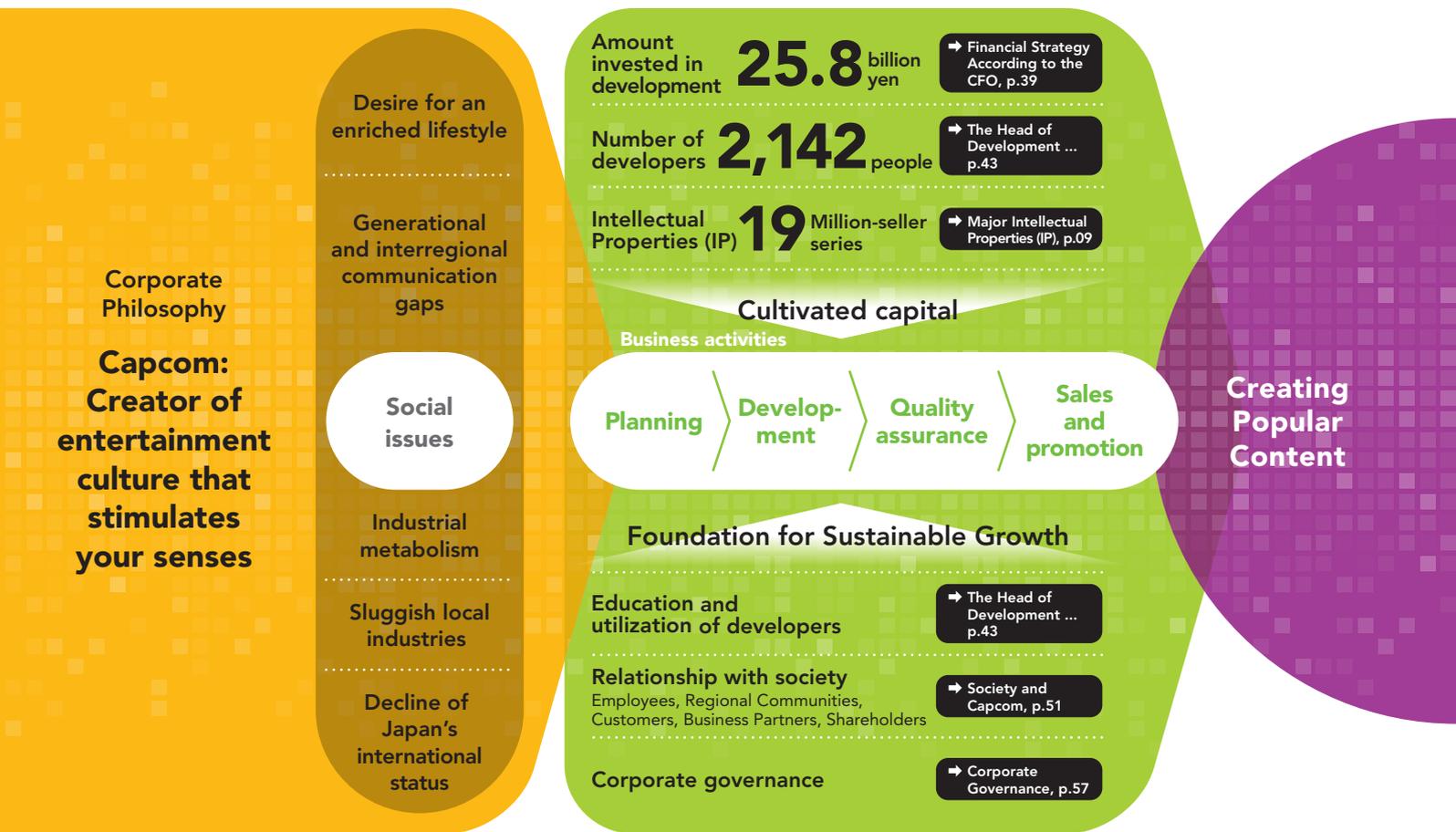
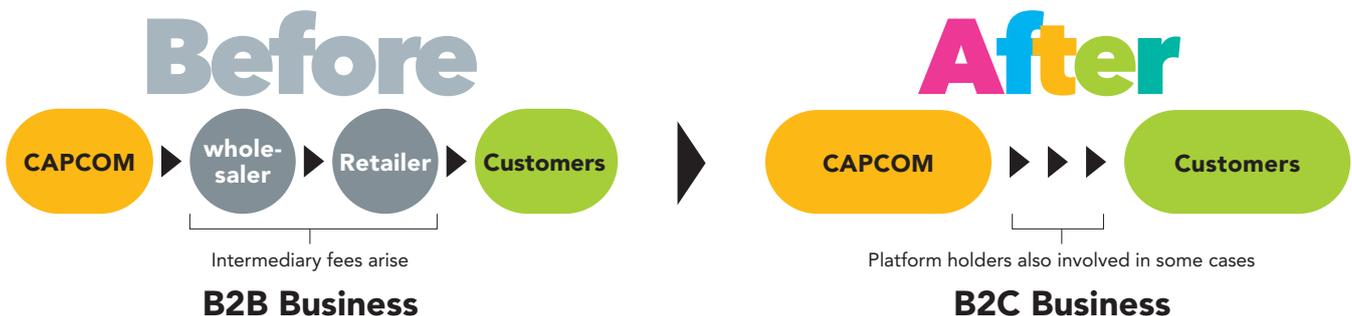


Making smiles, moving hearts and building a better society with our original content

Utilizing the capital we have cultivated over the years and our foundation for sustainable growth, we create popular original IP through business activities while guided by our corporate philosophy. We are expanding our business by further extending that original content into a variety of areas. These activities provide both financial and non-financial value; to put it another way, by providing the happiness brought about by games, we are able to contribute to solving societal issues.



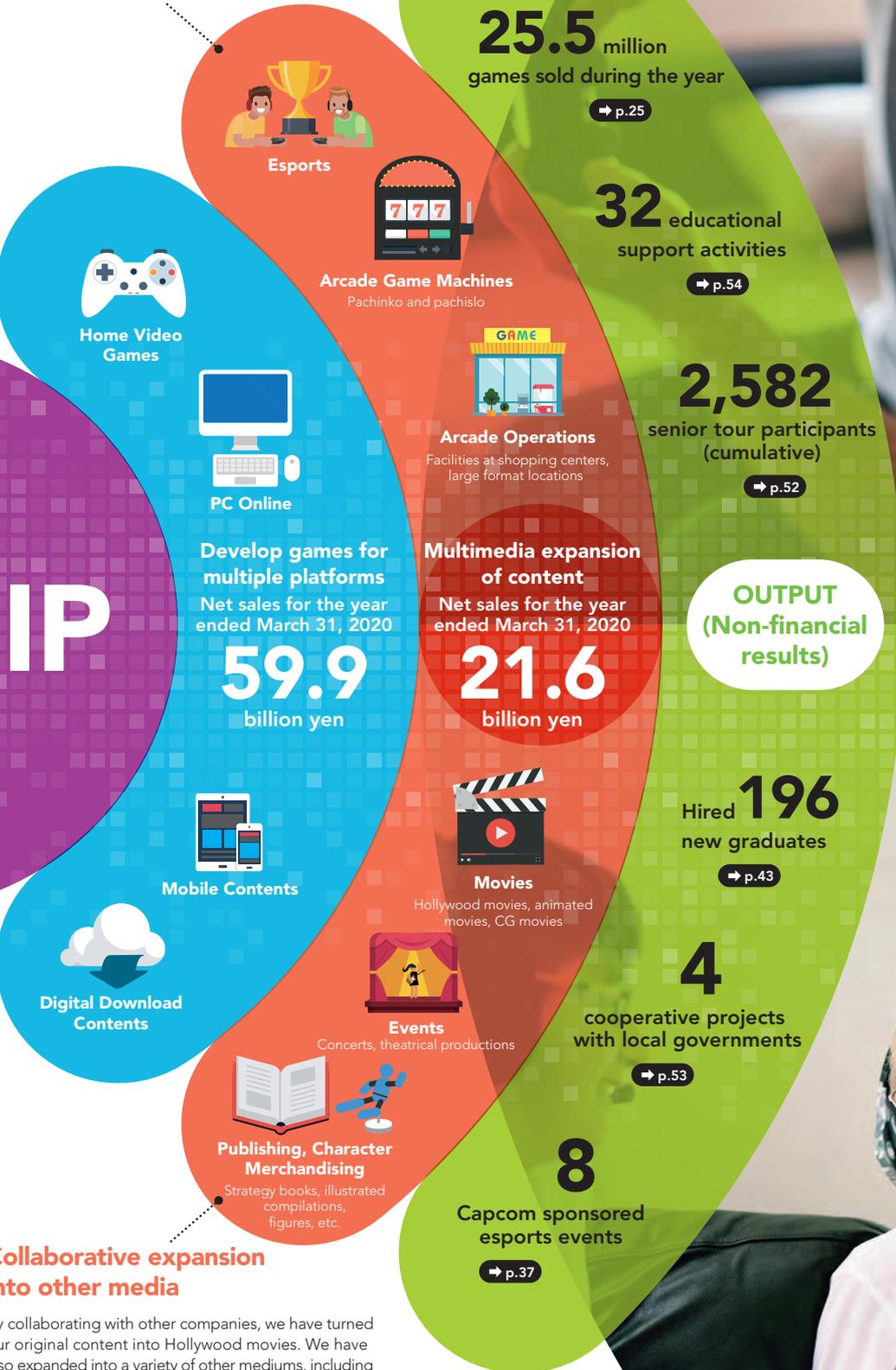
Game sales shift to digital → p.33



Development of proprietary multimedia

At Capcom, we operate our own Plaza Capcom amusement facilities, develop and sell gaming machines, and hold esports tournaments.

→ Effectively Leveraging IP, p.11



Collaborative expansion into other media

By collaborating with other companies, we have turned our original content into Hollywood movies. We have also expanded into a variety of other mediums, including animation, live theater, events, and publications.

→ Effectively Leveraging IP, p.11

- Providing a healthy game culture
- Stimulating communication
- Social contributions
- Game market-based innovation
- Contributing to local revitalization
- Earning trust and building a positive image for Japan