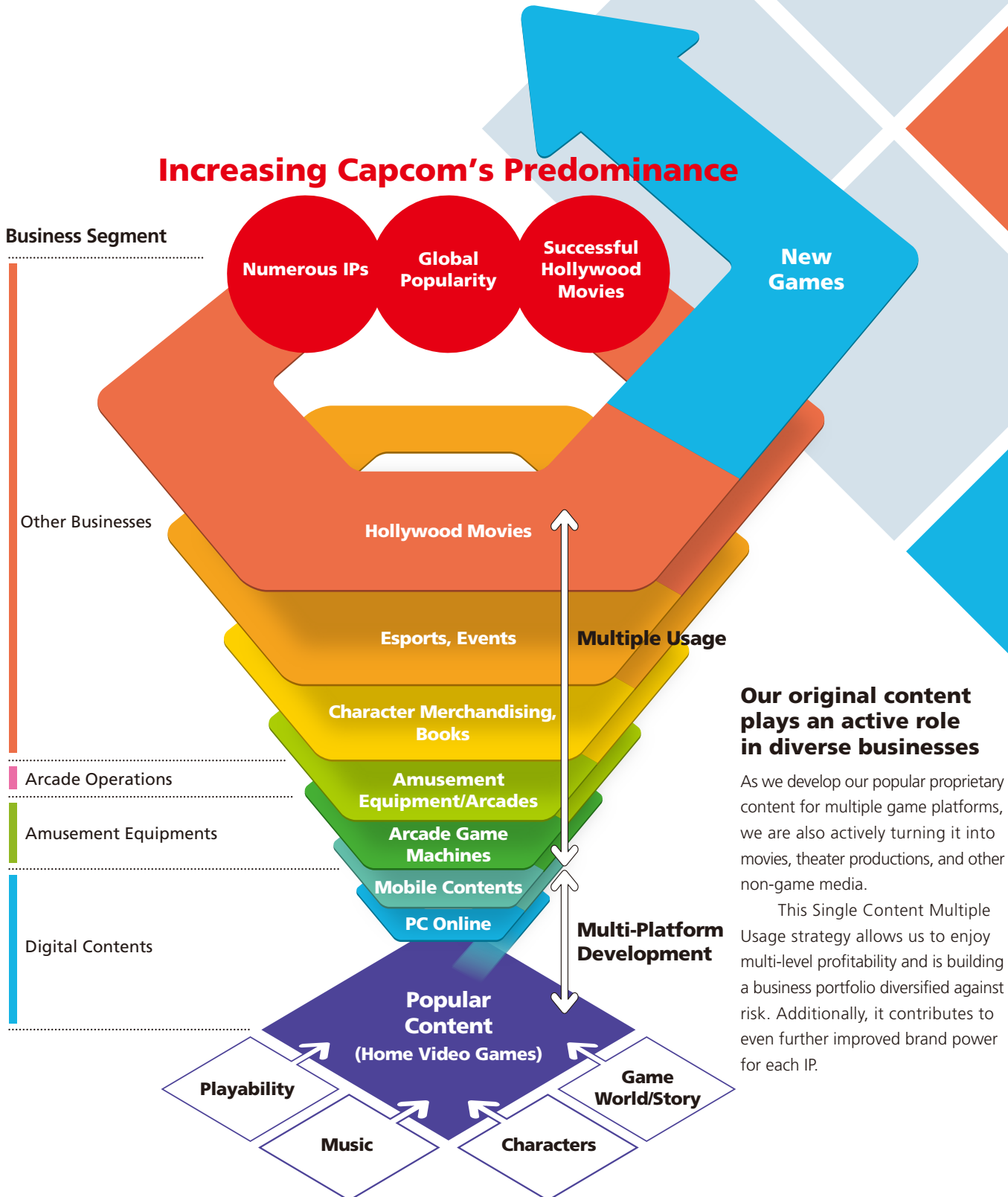


Increasing profits and brand value through our Single Content Multiple Usage strategy

Our Single Content Multiple Usage strategy maximizes the use of our most popular content. This allows us to build a business portfolio that achieves both greater profitability and risk diversification.



Further Improved Brand Power



Weddings



Books



Hollywood Movies

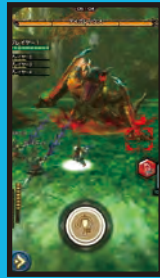
© CONSTANTIN FILM Production Services GmbH photo by: Coco Van Oppens

Appealing to a broader demographic



Orchestral Concerts

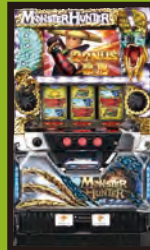
Attracting casual users



Mobile Games



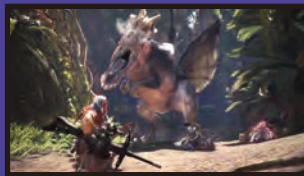
Attractions



Pachislo



Cafes



Home Video Games

Expanding into related businesses



Amusement Machines

Monster Hunter series



Single Content Multiple Usage