



September 16, 2020

Press Release

Capcom Co., Ltd.

Capcom vs. Osamu Tezuka Characters Exhibition Coming Soon!

- Capcom looks to cultivate new fans via first collaboration with Tezuka Productions -

Capcom Co., Ltd. (Capcom) today announced that its popular characters will be featured in the company's first collaboration project with Tezuka Productions, entitled *Capcom vs. Osamu Tezuka Characters*.

Capcom vs. Osamu Tezuka Characters will be featured as a planned exhibit at The Osamu Tezuka Manga Museum (Takarazuka, Hyogo). In addition to new illustrations drawn specifically for this collaboration, the exhibit is scheduled to feature keyframe art, project plans, videos and three-dimensional models that trace the history of both Capcom and Osamu Tezuka's works. For the newly drawn illustrations, Capcom's artists recreated characters from Osamu Tezuka properties such as *Astro Boy* and *Phoenix*, while Tezuka Productions' artists tried their hands at characters from Capcom works such as *Mega Man* and *Monster Hunter*, resulting in a tour-de-force befitting this dream match.

Utilizing its Single Content Multiple Usage strategy, Capcom will continue to pursue a multifaceted approach in leveraging its portfolio of brands, with the aim of maximizing the value of its IPs and creating new opportunities for revenue.

[Summary]

1. Title	Capcom vs. Osamu Tezuka Characters
2. Location	The Osamu Tezuka Manga Museum (Takarazuka, Hyogo)
3. Period	Friday, October 23, 2020 – Tuesday, February 23, 2021



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Inquiries regarding the above information may be directed to:

Public Relations and Investor Relations Section (Tel)+81-6-6920-3623