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Press Release

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Capcom, Co., Ltd.

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(Code No. 9697 First Section of the Tokyo Stock Exchange)

“Monster Hunter Explore” Downloads Top One Million!
- A strong start for the new smartphone app sets the stage for rapid growth -

Capcom Co., Ltd. (Capcom) today announced that “Monster Hunter Explore”, a new title for smartphones (Android/iOS), has already surpassed one million downloads.

Games in the “Monster Hunter” series are action RPGs that pit players against giant monsters in a beautiful natural environment. The series has sparked a social phenomenon known as the “Monster Hunter Craze” by introducing a new kind of communication style for players through cooperative play focused on hunting monsters with their friends. The number of fans continues to steadily increase even 11 years after the 2004 debut of the first “Monster Hunter” title, as the series has since grown into a mega-hit with global cumulative sales exceeding 32 million units as of June 30, 2015.

“Monster Hunter Explore” is a role-playing game combining exploration and hunting and is based on the same worldview as other “Monster Hunter” games. Players are hunters who explore islands inhabited by monsters. Real-time cooperative play with up to four people is also possible. “Monster Hunter Explore” is structured to allow people to enjoy the fascination of the mega-hit “Monster Hunter” console game series with ease. Furthermore, the inclusion of many original exploration elements of the “Monster Hunter” series has generated much interest among smartphone users. Due to these features, “Monster Hunter Explore” has achieved rapid growth in downloads along with a first-place ranking for downloads of free apps. This growth has enabled “Monster Hunter Explore” to surpass one million downloads only a short time after its launch.

Capcom will use a variety of marketing campaigns in Japan and other countries with the goal of more growth the number of “Monster Hunter Explore” users. In addition, a major update is planned for late in the fall of 2015 that will make this game even more captivating. Based on the performance of this new title, Capcom will consider more actions for growth that may include the start of distribution in other Asian countries.

Capcom remains firmly committed to satisfying the expectations of all users by making the most of its industry-leading game development capabilities in order to create high-quality gameplay experiences also for the growing market for online games.

【Product Details】

1. Title	Monster Hunter Explore
2. Genre	Role-playing game combining exploration and hunting
3. Platform	Smartphone (Android/iOS)
4. Release Date	Android: September 3, 2015 iOS: September 29, 2015
5. Price	Free to play (with paid content in-game)



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