



August 3, 2015

Press Release

3-1-3, Uchihiranomachi, Chuo-ku  
Osaka, 540-0037, Japan  
Capcom, Co., Ltd.  
Haruhiro Tsujimoto, President and COO  
(Code No. 9697 First Section of the Tokyo Stock Exchange)

**Capcom Wins First Outstanding Merit Awards  
at Corporate Communication Awards!**

- Lauded for maintaining dialog with media and investors in the face of a challenging environment -

Capcom Co., Ltd. (Capcom) today announced that it has been awarded its first Outstanding Merit Awards at the 31st Corporate Communications Awards—an event hosted by the Keizai Koho Center (Japan Institute for Social and Economic Affairs), the public relations arm of the Japan Business Federation (Nippon Keidanren, chaired by Mr. Sadayuki Sakakibara).

The Corporate Communications Awards were established in 1984 with the hope of promoting businesses by honoring corporations and individuals for practicing exceptional corporate communications. In each year since, winning corporations and individuals have undergone a strict screening process and been selected from trade organizations and companies that exhibited distinctive corporate communication activities that year. The Outstanding Merit Awards is awarded to individuals and teams actively engaged in corporate communications whose creativity in the field merits support for providing outstanding service toward the advancement of corporate communications and its activities.

Capcom captured this year's prize after garnering acclaim for its work in the field of corporate communications by offering highly transparent public disclosures of information and maintaining an open dialog with investors and the media, even amidst the challenging situation of three consecutive years of downward profit forecast revisions and the nation's first non-approval of a takeover defense. The election of Outstanding Merit Awards was further buoyed by its contributions to invigorating the game industry via public relations, which contributed to improving not only the company's image but also the image of the industry as a whole.

Capcom remains firmly committed to understanding the expectations and needs of the public, and will continue to uphold earnest communications with stakeholders while endeavoring to distribute accurate information regarding our business operations and undertaking public relations activities that contribute to society.

**【31st Corporate Communications Awards, Prize Recipients】**

Awards for Excellence	Mazda Motor Corporation
Outstanding Manager Awards	Masahiro Okafuji ITOCHU Corporation President & Chief Executive Officer
	Mitsuru Izumo euglena Co., Ltd. President
Outstanding Merit Awards	Ryosuke Tanaka CAPCOM CO., LTD. General Manager of Executive Support, Public & Investor Relations Department
	Kimiyoshi Yamaguchi Seven & i Holdings Co., Ltd. Executive Officer

Inquiries regarding the above information may be directed to:

Capcom Co., Ltd.  
Public Relations Office  
(Email) [ir@capcom.co.jp](mailto:ir@capcom.co.jp)  
(Address) 3-1-3, Uchihiranomachi, Chuo-ku, Osaka, 540-0037, Japan  
(Tel)+81-6-6920-3623 (Fax) +81-6-6920-5108