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Press Release

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Arcade Version of “Ultra Street Fighter IV” Will Use NESiCA

- The new game delivery system will prevent opportunity loss and help generate steady revenue -

Capcom Co., Ltd. (Capcom) and Taito Corporation (Taito) are pleased to announce that the arcade video game version of “Ultra Street Fighter IV”, which is the latest title in the “Street Fighter” series, will use Taito’s NESiCA arcade game delivery system.

The arcade version of “Ultra Street Fighter IV” will be the first title for CAPCOM on NESiCA. Delivering this game on NESiCA will eliminate the need to replace hardware when a new version of a game is released. One benefit is the prevention of opportunity loss during the time that machines are shut down for replacement work. In addition, NESiCA allows using online updates to hold events and making additional distributions of content and other items, thus assuring steady revenue. Moreover, every NESiCA compatible game is playable with a single card. As the card can save data from various games, and can be used an unlimited number of times, we will be able to improve convenience for our users even more. Capcom is producing and developing the game, while Taito is managing the arcade version. Through this cooperation, we are expanding the game’s promotion towards the arcade market extensively.

“Street Fighter” was first released in the arcades in 1987. This was followed up in 1991 with the smash hit “Street Fighter II”, and as of March 31, 2013, the entire series has shipped over 34 million units on home consoles worldwide. “Ultra Street Fighter IV”, the latest addition to the series, features new characters, stages and modes. There is also a game balance adjustment and other additions based on feedback from users. Overall, this new title is capable of meeting the expectations of everyone from experienced “Street Fighter” players to first-time users. Capcom plans to release an arcade version of “Ultra Street Fighter IV” as well as versions of this game for PlayStation®3 and Xbox 360®.

Capcom and Taito will continue to strengthen their relationship involving the development of arcade games with the goals of creating new games that invigorate the video game market and increasing earnings.

【Product Details】

1. Title	Ultra Street Fighter IV
2. Genre	Fighting
3. Platform	Arcade video game(NESiCA compatible), PlayStation®3, Xbox 360®
4. Release Date	Arcade video game : TBA PlayStation®3, Xbox 360® : 2014

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