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Press Release

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Capcom Co., Ltd.
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(Code No. 9697 Tokyo - Osaka Stock Exchange)

Capcom Celebrates Its 30th Anniversary Tomorrow

- Celebrating with a 30th anniversary website and many events at Capcom Group companies -

Capcom Co., Ltd. (Capcom) is pleased to announce that we will celebrate on June 11, 2013 the 30th anniversary of the start of operations in 1983. We are very grateful to all the people worldwide who played a part in making this accomplishment possible.

Since our inception, we have been guided by the fundamental concept of being “a creator of entertainment culture that stimulates your senses”. Over the years, Capcom has developed a multitude of games that became popular around the world. “Resident Evil”, “Street Fighter”, “Mega Man” and “Monster Hunter” are just a few examples. In addition to games, Capcom content encompasses Hollywood movies, animated films, publications, Takarazuka Revue stage plays, collaboration with local governments and many other activities. This diversity has enabled us to be a source of a broad range of entertainment and excitement.

The fiscal year that started in April 2013 and ends in March 2014 is Capcom’s 30th anniversary year. To express our appreciation to the support of customers year after year, Capcom Group companies in Japan and overseas are holding a variety of commemorative events. For example, Capcom will hold a commemorative exhibition at the “Huis Ten Bosch” theme park in Nagasaki prefecture, produce commemorative illustration with the participation of users, and hold events at Capcom amusement arcades. In addition, Capcom will display the 30th anniversary logo that was announced earlier this year in advertisements, publications, websites, events and other locations.

On June 11, we will start operating our 30th anniversary website (<http://www.capcom.co.jp/ir/30th/>). Visitors to this website can read messages from the chairman and president as well as employees. The website will also have information about the history of Capcom, a page for visitors to enter their own messages, and other sections. We will use this website as the focal point for providing information associated with this anniversary year.

Capcom regards tomorrow’s 30th anniversary as a new beginning for creating more content that fully draws on the company’s outstanding development skills and basic research programs. Capcom is dedicated to using this progress to contribute to the advancement of the entertainment industry as well as to earn even greater satisfaction and trust among all stakeholders.

【1. History】

Jun. 1983	Established old CAPCOM CO., LTD., as a subsidiary of SANBI CO., LTD.
Jan. 1989	Old CAPCOM CO., LTD. was merged with SANBI. Corporate name was changed to CAPCOM CO., LTD.
Oct. 1990	Stocks registered as OTC securities with the Japan Securities Dealers Association.
Oct. 1993	Stock was listed on the second section of the Osaka Stock Exchange.
Sep. 1999	Stock changed listing to the First Section of the Osaka Securities Exchange.
Oct. 2000	Stock was listed on the First Section of the Tokyo Stock Exchange.

【2. Commemorative events (examples)】

Anniversary year logo	As an internal and external communication symbol, the logo will be used in Capcom Group games, advertisements and publications, websites, business cards and bags, at events, etc.
Anniversary year website	This website will function as the communication focal point for all anniversary activities. (http://www.capcom.co.jp/ir/30th/)
Anniversary games	Capcom is delivering the “CAPCOM ARCADE CABINET -Retro Game Collection” and plans to offer other commemorative games.
Commemorative events within games	Selected online games and social games that are currently offered will incorporate 30th anniversary events.
Anniversary exhibitions and other activities	Anniversary exhibition at “Huis Ten Bosch” (planned for July 13 to September 2, Sasebo, Nagasaki Prefecture) and anniversary activities at “Japan Amusement Expo” and “Electronic Entertainment Expo” (E3) in U.S. and other events
Anniversary illustration contest	Capcom is accepting drawings based on the anniversary theme on “My Capcom”, an Internet service that offers a variety of benefits to registered members. The winning illustration will be exhibited at Capcom facilities as a symbol of the 30th anniversary.
Events at amusement arcades	There will be drawings for prizes at Capcom arcades throughout Japan and decorations and uniforms will incorporate the anniversary logo.
Collaboration with external designers	The designers of “play set products” will create character illustrations that will be used to make merchandise portraying characters of Capcom’s well-known game “Street Fighter”.
Smile photos from users for the Annual Report	Capcom is asking users to send their photos of smiling faces to create mosaic art for the cover of the “Annual Report 2013”.



“30th Anniversary Logo”

Inquiries regarding the above information may be directed to:

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