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Press Release

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## **Capcom Announces the Launch Date for “Monster Hunter 4”**

- Extensive collaboration for promoting the latest version of this nation-wide hit series -

Capcom Co., Ltd. (Capcom) is pleased to announce that sales of the “Monster Hunter 4” for the Nintendo 3DS™ will begin on September 14, 2013.

“Monster Hunter” is a series of hunting action games in which players go up against enormous monsters in a world full of spectacular scenery. Playing the game by using communications to cooperate with friends to fight powerful monsters has created a new style of communicating that sparked a social event called the “Monster Hunter craze”. The number of fans has increased steadily since the first “Monster Hunter” title made its debut in 2004. The series has grown into a mega-hit with cumulative sales of 23 million units as of March 31, 2013.

“Monster Hunter 4” features many elements to meet the high expectations of users. For example, this is the first title in this series with three-dimensional action that utilizes differences in height. The game also enables “cooperative play with hunting friends” by incorporating an online multiplayer capability. To make the game appeal to a broader range of user segments, Capcom utilized extensive collaboration with companies outside the video game sector. Partners include apparel retailer UNIQLO Co., Ltd., eyewear retailer MEGANETOP Co., Ltd., UHA Mikakuto Co., Ltd., which makes confectionery products, and other companies. In addition, there will be a large number of promotional events to stimulate interest in this title. One event is the recreation of the world of “Monster Hunter” at the Shibu hot spring in Nagano prefecture. This event will also help increase the vitality of the local economy.

As always, Capcom aims to use its exemplary development power to create games overflowing with originality to satisfy the expectations of our users.

## 【Product Details】

1. Title	Monster Hunter 4
2. Genre	Hunting Action
3. Platform	Nintendo 3DS™
4. Release Date	September 14, 2013

\* Nintendo 3DS is a trademark of Nintendo Co. Ltd.



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