



February 19, 2013

Press Release

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Capcom Looking Ahead to Its 30th Anniversary on June 11, 2013

- 30th anniversary logo unveiled and distribution of “CAPCOM ARCADE CABINET” starts -

Capcom Co., Ltd. (Capcom) will celebrate the 30th anniversary of its establishment on June 11, 2013. We are very grateful for the support of people around the world during the past three decades.

Over the years, operations have been guided by the philosophy of “creating an entertainment culture that stimulates your senses”. Capcom has created a large volume of highly original content for global distribution by utilizing development skills that rank among the best in the world in its industry. Content encompasses games as well as Hollywood movies, animation and publications. Activities also extend to collaboration with the Takarazuka Revue and local governments as well as many other ways to utilize content.

As part of the celebration of its 30th anniversary, Capcom has created an anniversary logo that will be used with internal and external corporate communications. The logo incorporates Capcom’s corporate colors and uses a perspective that creates a sense of depth. This design expresses Capcom’s accomplishments since its inception along with the determination to continue to grow in the future. The logo will be used in all Capcom Group advertisements, sales promotion materials, publications, websites and other communication channels until March 2014.

In addition, to mark the 30th anniversary, Capcom starts distributing today “CAPCOM ARCADE CABINET – Retro Game Collection”. The collection includes “1943”, “Ghosts 'n Goblins” and other games from the 1980s that contributed to growth in the company’s early years. These games include new functions like cooperative online play* and a casual mode that allows anyone to enjoy the games with ease. Capcom plans to start distributing three new retro titles every two weeks until the end of April 2013. More anniversary events are planned and will be announced as plans are finalized.

Capcom views the 30th anniversary as a new beginning for creating more content that fully draws on the company’s outstanding development skills and basic research programs. Capcom is dedicated to using this progress to contribute to the advancement of the entertainment industry as well as to earn even greater satisfaction and trust among all stakeholders.

*Only for games that two people can play at once

【History】

Jun. 1983	Established old CAPCOM CO., LTD., as a subsidiary of SANBI CO., LTD.
Jan. 1989	Old CAPCOM CO., LTD., was merged with SANBI. Corporate name was changed to CAPCOM CO., LTD.
Oct. 1990	Stocks registered as OTC securities with the Japan Securities Dealers Association.
Oct. 1993	Stock was listed on the second section of the Osaka Stock Exchange.
Sep. 1999	Stock changed listing to the First Section of the Osaka Securities Exchange.
Oct. 2000	Stock was listed on the First Section of the Tokyo Stock Exchange.

【Summary of the “CAPCOM ARCADE CABINET” home video games】

1. Title	CAPCOM ARCADE CABINET - Retro Game Collection
2. Platform	“PlayStation®3”, “Xbox 360®” (*downloadable content)
3. Downloadable Period	February 19, 2013 ~ April 30, 2013 (PlayStation®3) February 20, 2013 ~ April 30, 2013 (Xbox 360®)
4. Official Website	http://www.capcom.co.jp/cacc/ (PC) http://mcap.jp/g/cacc/ (mobile)

*“PlayStation®” is registered trademark of Sony Computer Entertainment Inc.

*Xbox 360® is a registered trademark of Microsoft Corporation and other related companies.



“30th Anniversary Logo”



“CAPCOM ARCADE CABINET - Retro Game Collection”

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