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Press Release

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Global Shipments of “Dragon’s Dogma” Top One Million!

- Capcom plans to develop this entirely new brand into a major franchise -

Capcom Co., Ltd. (Capcom) is pleased to announce that worldwide shipments of “Dragon’s Dogma” for the “PlayStation® 3” and Xbox 360® have surpassed one million.

“Dragon’s Dogma” is a completely new action role-playing game in which players enjoy various adventures in an expansive open world setting. The fantasy world of this game includes swords, magical powers and many other elements. The main character, which is the player, had his heart taken away by a dragon. The player then embarks on a journey to get rid of the dragon, but must solve a number of mysteries along the way. The game has become very successful by combining spectacular action with the characteristics of a social game, in which players can borrow and loan pawns with friends through online interaction. “Dragon’s Dogma” set a new record in Japan for sales volume of an entirely new brand in its first week for releases during the past decade. Worldwide shipments have surpassed one million. As a result, “Dragon’s Dogma” has become Capcom’s 55th title to top the one million level, demonstrating once again that Capcom ranks among the world’s leading game producers in terms of technical and development skills.

“Dragon’s Dogma” is part of Capcom’s basic strategy of establishing game franchises through the creation of new brands. This game was developed with the goal of creating another pillar of earnings for Capcom alongside “Monster Hunter” and “Sengoku BASARA”. To further increase the value of brands used for its content, Capcom will continue to utilize a variety of initiatives that include the continuous distribution of downloadable content.

Capcom plans to add more titles to the lineups of its core game franchises while introducing original titles as well. By focusing on these measures to enlarge the lineup of content under development, Capcom aims to maximize earnings.

【Product Details】

1. Title	Dragon's Dogma
2. Genre	Open World Action
3. Platform	“PlayStation®3”, “Xbox 360®”
4. Release Date	Japan : May 24, 2012 North America : May 22, 2012 Europe : May 25, 2012

*“PlayStation®” is registered trademark of Sony Computer Entertainment Inc.

*Xbox 360® is a registered trademark of Microsoft Corporation and other related companies.



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