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Press Release

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**“Dragon’s Dogma”, a Completely New Action Game,  
Will Launch on May 24, 2012 in Japan !**

- Capcom introduces a major new brand that follows the success of the  
“Monster Hunter” and “Sengoku BASARA” franchises -

Capcom Co., Ltd. (Capcom) is pleased to announce that the launch date for the Japanese version of “Dragon’s Dogma” for the “PlayStation®3” and Xbox 360® will be May 24, 2012.

In accordance with Capcom's basic strategy of establishing new game franchises through the creation of new brands, the Company is actively investing in the development of new titles. “Dragon’s Dogma” was also developed with the goal of creating a new pillar of earnings for Capcom following “Monster Hunter” and “Sengoku BASARA”.

“Dragon’s Dogma” is a completely new action game that takes place in a world of fantasy where characters and players can use swords and magical powers. Players can enjoy various adventures in an expansive open world setting. The main character, which is the player, had his heart taken away by a dragon. The player then embarks on a journey to slay the dragon but needs to solve a number of mysteries along the way. The game’s software takes full advantage of the capabilities of the game consoles to generate a spectacular environment for players to enjoy. In addition, players can experience the thrill of various types of action that creates the feeling of being in a movie. All these features combine to make “Dragon’s Dogma” a mega-title that is certain to provide excitement and enjoyment to game players worldwide.

Expectations for “Dragon’s Dogma” are already high. This title won a “Future Division award” at the “Japan Game Awards 2011” and the game’s theme song is performed by the popular Japanese artist “B’z”. In addition, a limited number of these games will come with a code that allows downloading a trial version of “Resident Evil 6”. Capcom plans to consider other ways to increase the value of this new title leading up to the planned May 2012 launch date.

Capcom remains dedicated to introducing game content with the best possible timing for raising the value of each brand and increasing sales volume in order to maximize earnings.

### **【Product Details】**

1. Title	Dragon's Dogma
2. Genre	Open World Action
3. Platform	“PlayStation®3”, “Xbox 360®”
4. Release Date	Japan : May 24, 2012 North America : May 22, 2012 Europe : May 25, 2012

\*“PlayStation®” is registered trademark of Sony Computer Entertainment Inc.

\*Xbox 360® is a registered trademark of Microsoft Corporation and other related companies.



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