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Press Release

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Capcom Co., Ltd.

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Capcom Announces a New Sengoku Basara Title for Mobage!
- Continuing to develop popular titles for the rapidly expanding social game market -

Capcom Co., Ltd. (Capcom) is pleased to announce a new entry in the “Sengoku Basara” series, “Sengoku Basara Mobile”, to be released for DeNA Co., Ltd.'s (DeNA) Mobage service.

The new title for Mobage, “Sengoku Basara Mobile”, is a completely new social game in which players serve the distinctive warlords and guide their armies towards the unification of the realm. However, it is not just the familiar characters from the “Sengoku Basara” series, but also the easy controls and social game's communication capabilities borne from the cooperative play among users that make up the content which current series fans, as well as a broad user base, can enjoy.

Moreover, in addition to the release of the game, the theatrical release of a completely new animated feature film, and holding regular fan events, along with tours through JTB Corp. that explore the areas connected to the Warring States period warlords and the release of the video game “Sengoku Basara: Chronicle Heroes”, Capcom is pursuing many facets of sales promotion to build up excitement for the product.

“Sengoku Basara” is a series of action games focused on stylish heroes in a unique and innovative setting based on the historical backdrop and warlords of the Warring States period. Since the first title went on sale in 2005, Capcom has continued to expand this popular title and its captivating world to new realms through different media.

Capcom considers the continually and rapidly expanding market of mobile content through the rise of SNS and increasing capability of mobile phones as an area of growth, actively delivering content domestically and overseas and reliably establishing a platform for the delivery of casual content. Going forward, by investing in leading content, expanding the user base, and creating many opportunities for profit through the “Single content, multiple usage” strategy, Capcom will strive to increase performance even further.

Mobile game “Sengoku Basara Mobile”

1. Title	Sengoku Basara Mobile
2. Genre	Social Sengoku
3. Platform	Mobile Phones (Some phones not supported)
4. Release Date	June, 2011 - Projected
5. Price	Paid content in-game
6. To use	This content becomes accessible following membership registration with Mobage.



Animated feature film “Sengoku Basara -The Last Party-”

1. Title	Sengoku Basara -The Last Party-
2. Release Date	June 4, 2011

Game “Sengoku Basara: Chronicle Heroes”

1. Title	Sengoku Basara: Chronicle Heroes
2. Genre	Team Battle Action
3. Platform	PSP® PlayStation Portable
4. Release Date	July 21, 2011

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