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Press Release

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**A Half a Million People Rush to “MONHAN NIKKI MOBILE AIRU MURA”,
Capcom’s Social Game on the “Mobage-town” Platform!**

- Capcom signs up 500,000 new members in just 17 days -

Capcom Co., Ltd. is pleased to announce that more than a half a million people have become members of "MONHAN NIKKI MOBILE AIRU MURA", now available on "Mobage-town" by DeNA Co., Ltd.

"Monster Hunter" is an action game series that puts the player in the boots of a fearless hunter tracking down and fighting ferocious monsters in a breathtaking natural expanse. The innovative cooperative game play style of the "Monster Hunter" franchise, which lets friends work together to bring down huge, fearsome monsters as a team has fostered a new level of communication and interactivity in video games, and has spawned the social phenomenon known as the "Monster Hunter Craze". Since the first game in the series went on sale in 2004, growing primarily on consoles before exploding onto portables with "Monster Hunter Freedom Unite" which shipped an impressive 4.5 million units (including "Monster Hunter Freedom Unite, PSP® The Best"), "Monster Hunter" has become a major hit series having sold more than 12 million total units.

"MONHAN NIKKI MOBILE AIRU MURA" is the social game in the fantastically popular "Monster Hunter" series, which uses the same peaceful village setting as the "Monster Hunter" first spin-off for the PSP® (PlayStation®Portable) "MONHAN NIKKI POKAPOKA AIRU MURA", released on August 26th. The lovable "Felyne", who have been the series' mascots, are given a chance to shine as the main characters who work hard to expand their village. Players can collect items to earn rewards, and join in on the multiplayer cooperative action to make new friends.

"MONHAN NIKKI POKAPOKA AIRU MURA" is easy for anyone to pick up and play. With its simple game system and popular multiplayer cooperative play communication elements you would expect from a social game, Capcom has managed to not only attract fans who have game consoles at home, but bring in new users as well. This has resulted in "MONHAN NIKKI MOBILE AIRU MURA" becoming one of the most popular games on "Mobage-town", having amassed an unprecedented 500,000 members in just 17 days.

The mobile content market has enormous growth potential, and Capcom will continue to aggressively leverage and diversify its rich library of content across an increasingly diverse lineup of handsets and mobile devices. Capcom's "Single content multiple usage" strategy continues to satisfy more and more users while deriving maximum value from our intellectual properties. Capcom fans can continue to expect the best in cutting-edge entertainment now and in the future.

【Product Details】

1. Title	MONHAN NIKKI MOBILE AIRU MURA
2. Genre	Social AIRU Life
3. Platform	Mobile Phones (Some phones not supported)
4. Release Date	August 10, 2010
5. MSRP	Free to play (with paid content in-game)
6. To use	This content becomes accessible following free "Mobage-town" member registration.

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