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Press Release

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Capcom Co., Ltd.

Haruhiro Tsujimoto, President and COO

(Code No. 9697 Tokyo - Osaka Stock Exchange)

Capcom to bring Sengoku BASARA series to the stage!

- The series that ignited the Sengoku Craze, is leading yet another charge -

Capcom Co., Ltd. is proud to announce that there will be a stage adaptation of its Sengoku BASARA series.

The Sengoku BASARA series of games are unique action games which while based around famous generals and historical events, give a unique, fresh, and original look at the Sengoku era of Japanese History. Since the release of the first Sengoku BASARA title in 2005, the series has shipped more than 1.4 million copies. Its fanbase has grown steadily, and the series has become one of Capcom's premiere franchises. Beginning with character merchandise, comics, trading cards, drama CDs and music CDs, Capcom has been aggressively promoting the Sengoku BASARA series to enhance its brand value. Also, brisk sales have been recorded with "Sengoku BASARA Battle Heroes", the latest addition to the Sengoku BASARA series, whose release coincided with the April 2009 launch of the animated TV series. It is through this kind of multi-faceted expansion that Capcom hopes to maximize synergetic effect.

Moreover, the modern adaptations of Sengoku generals have been well-received amongst its broad fanbase, which ranges from game novices to female gamers (the latter comprises 40% of the game's user base). The series is also getting wide public attention for possibly having sparked a Sengoku Craze. There has been a dramatic spike in the number of visitors to historical sites depicted in the game.

This stage adaptation, combines video, sound, and lighting effects to bring battle scenes alive in a way that only the stage can, and creates a fresh view of the Sengoku BASARA world.

Capcom is also planning to take a more proactive approach in reaching a larger audience of potential fans. One way planned to accomplish this is to offer bus tours to Miyagi, the land once home to Masamune Date and Kojuro Katakura, to increase knowledge of the characters in the Sengoku BASARA series. This tour is managed by JTB and scheduled to take place during the month of June 2009.

Capcom, in accordance with its "Single Contents Multiple Uses" business strategy, strives to offer content to its customers via a variety of media. And in this way, grow, expand its consumer base, and maximize the value of its content.

■Summary of theSengoku BASARA home video games

1. Title	Sengoku BASARA Series
2. Genre	Stylish Hero Action

■Summary of the Sengoku BASARA stage adaptation

1. Title	Sengoku BASARA, Stage Adaptation
2. Original Story	CAPCOM 『Sengoku BASARA』 Series
3. Script /direction	Daisuke Nishida (AND ENDLESS)
4. Sponsors	TBS, Tokyo Dome, Tokyo Cable Network, ES Entertainment
5. Dates	July 3 to July 12, 2009
6. Venue	Tokyo Dome Theater G Rosso

■Main Cast

Character	Cast	Major Works
Masamaune Date	Yuki Kubota	2008 Musical “Tennis no Ojisama” as Keigo Atobe
Yukimura Sanada	Shinwa Kataoka	2008 “Engine Sentai Go-onger” as Ren Kosaka/Go-on Blue



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