

(4) Going concern assumptions: Not applicable

(5) Segment Information

1. Outline of business segment reported

The business segments the Company reports are the business units for which the Company is able to obtain individual financial information separately in order for the board of directors to conduct periodic investigation to determine distribution of management resources and evaluate their business performance.

The Company has several operational headquarters, which plan comprehensive business strategies in domestic and overseas markets for their products and services, and develops its business activities.

Therefore the Company's business segments reported are based on the products and services its operational headquarters deal in and are composed of the following 4 units; "Consumer online games", "Mobile contents", "Arcade operations" and "Amusement equipments"

"Consumer online games" develops video games for consumers.

"Mobile contents" develops mobile games to distribute to mobile phone users.

"Arcade operations" operates amusement stores which install amusement equipments.

"Amusement equipments" manufactures arcade game machines etc. to be distributed to arcade operators.

2. Information on sales and income (loss) by business segment reported

Current 3 months (from April 1, 2010 to June 30, 2010)

(Unit: Millions of yen)

	Business segment reported					Other (Note 1)	Total	Adjustment (Note 2)	Consolidated total (Note 3)
	Consumer online games	Mobile contents	Arcade operations	Amusement equipments	Total				
Sales									
(1) Customers	14,995	680	2,630	252	18,558	479	19,037	—	19,037
(2) Inter-segment	—	—	—	—	—	—	—	—	—
Total	14,995	680	2,630	252	18,558	479	19,037	—	19,037
Operating income or loss	1,784	97	178	(169)	1,891	30	1,922	(916)	1,005

(Note) 1. "Other" incorporates operations not included in business segments reported, including character contents business etc.

2. Adjustments of segments (-916 million yen) include unallocated corporate operating expenses (-916 million yen).

3. Operating income (loss) for segment is adjusted on operating income on the quarterly consolidated statements of income.

(Additional information)

Effective from the 1st quarter ended June 30, 2010, the Company adopted the "Revised accounting standard for disclosures about segments of an enterprise and related information" (ASBJ statement No. 17 of March 27, 2009) and "Guidance on accounting standard for disclosures about segments of an enterprise and related information" (ASBJ Guidance No. 20 of March 21, 2009).

(6) Material changes in shareholders' equity Not applicable

4 (Reference) Segment Information

(1) (Reference) Business segments

Previous 3 months (from April 1, 2009 to June 30, 2009)

(Unit: Millions of yen)

	Home video games	Arcade operations	Arcade games	Contents expansion	Other businesses	Total	Elimination and corporate	Consolidated total
Net sales and operating income or loss								
Net sales								
(1) Customers	14,148	2,926	313	1,474	635	19,497	—	19,497
(2) Inter-segment	—	—	—	—	—	—	—	—
Total	14,148	2,926	313	1,474	635	19,497	—	19,497
Operating income or loss	4,711	114	(168)	(65)	239	4,830	(1,165)	3,664

(2) (Reference) Geographic areas

Previous 3 months (from April 1, 2009 to June 30, 2009)

(Unit: Millions of yen)

	Japan	North America	Europe	Other regions	Total	Elimination and corporate	Consolidated total
Net sales and operating income or loss							
Net sales							
(1) Customers	11,871	4,169	3,090	365	19,497	—	19,497
(2) Inter-segment	2,288	403	1	2	2,694	(2,694)	—
Total	14,160	4,572	3,091	368	22,192	(2,694)	19,497
Operating income	3,597	767	271	83	4,719	(1,055)	3,664

Current 3 months (from April 1, 2010 to June 30, 2010)

(Unit: Millions of yen)

	Japan	North America	Europe	Other regions	Total	Elimination and corporate	Consolidated total
Net sales and operating income or loss							
Net sales							
(1) Customers	9,680	5,350	3,626	379	19,037	—	19,037
(2) Inter-segment	2,688	1,121	31	5	3,848	(3,848)	—
Total	12,369	6,472	3,658	385	22,885	(3,848)	19,037
Operating income	1,523	419	302	81	2,326	(1,320)	1,005

(3) (Reference) Overseas sales

Previous 3 months (from April 1, 2009 to June 30, 2009)

(Unit: Millions of yen)

	North America	Europe	Other regions	Total
I Overseas sales	4,378	2,708	797	7,884
II Consolidated net sales				19,497
III Percentage of overseas sales included in consolidated net sales (%)	22.5	13.9	4.1	40.4

Current 3 months (from April 1, 2010 to June 30, 2010)

(Unit: Millions of yen)

	North America	Europe	Other regions	Total
I Overseas sales	5,571	3,449	743	9,763
II Consolidated net sales				19,037
III Percentage of overseas sales included in consolidated net sales (%)	29.3	18.1	3.9	51.3