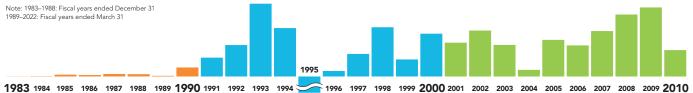
Superior development capabilities taking us from Osaka to the world

Trend in operating income



Genesis

Capcom and **Entertainment Culture**



Through leveraging our proprietary, high-performance circuit board we were a captivate game players with exquisitely oicted, immersive game worlds of the hest quality, allowing us to produce one after another in both the arcade and home

Title history

1985

1983 Released our first originall Little League

1984 ased our first a game Vulgus

Released our first home vide o dame 942 for the Nintendo ntertainment System (NES).

1987



Business expansion

In the 1990s, the arrival of Super NES prompted titles drawing on its arcade game development expertise. The company established its Single Content Multiple Usage strategy in 1994 with the release of a Hollywood movie and animated movie based on Street Fighter.

Increasing shares in Europe and North America



Street Fighter II becomes a major hit

The game became a sensation in arcades across the country, establishing the fighting game genre. In 1992, a national tournament was held at the Ryogoku Kokugikan in what might be called the first ever esports tournament.







Multi-media roll out of Capcom IP starts in earnest

The Hollywood film adaptation of *Resident Evil*, along with the animated TV show and movie adaptations of the youth-orientated *Mega Man Battle Network*, marked the beginning of Capcom's foray into branding game-based

2001_

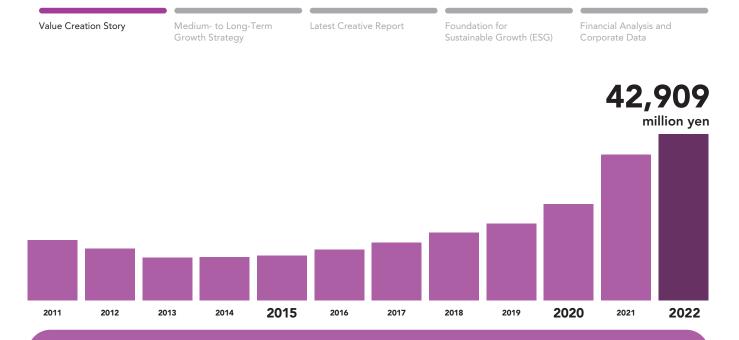
Released Onimusha for PlayStation 2, the first game for PlayStation 2 to becom a million-seller in Japan. Released Devil May Cry for PlayStation 2.

2005

2006

ased Dead Rising for Xbox 360; came a million-seller, unprecede v title created for a new game y er, unprecedented fo a new game console.





Globalization and the digital shift

-2016

Multiplayer (cooperative/battle) games became the norm with the popularization of internet-connected game consoles. In addition, the popularization of digital game software sales created a revenue opportunity in catalog titles.

2017-2020

Established a system where titles contribute to profit over the long term through the synergistic effect of finely detailed, high-quality games and digital sales following the release of *Resident Evil 7 biohazard* in 2017.

2021-

The game market expands from only a certain number of developed nations into countries all around the world due to the popularization of the PC platform. Using our abundant IP assets and product development capabilities, we are seeking even further growth as a global corporation.

2007 ~



Cooperative gameplay becomes standard

In 2007, Monster Hunter Freedom 2 became the first game in the series to top a million units sold. Since then, the title has become synonymous with hunting games.

2012

Released Dragon's Dogma

2015

Concluded a comprehensive partnership agreement regarding community revitalization with Kofu, Yamanashi Prefecture through Sengoku BASARA.

2016

Completed construction of the new R&D Building #2 in Osaka City Strengthened the structure for title development.



201<u>8</u>



Capcom officially entered esports, a new form of entertainment

In 2018, Capcom established a dedicated department to promote the spread of esports with measures such as launching new competitions for pros and amateurs.

2017

Released *Resident Evil 7 biohazard* selling a cumulative total of 11 million copies to date.

2018

Released Monster Hunter: World, which has gone on to sell a cumulative total of more than 18 million units, the first title to do so in Capcom's history.

2020

Announced all-new IP, Pragmata.



2021 * CAPCON HOLIDAY * SALE SALE SALE SUMMER SALE SUMMER SALE SUMMER SALE SUMMER SALE

Acceleration of digital game sales

Against the backdrop of the global expansion of the PC platform, digital sales of game software is accelerating. Our rich lineup of games cultivated over the 39 years we have been in business appeals to everyone, regardless of age or gender.

2021

2022

Released Resident Evil Village. The title won a total of four awards at the Golden Joystick Awards 2021, including the "Ultimate Game of the Year" award.



Released Monster Hunter Rise: Sunbreak. We are expanding our brand value globally with the high-quality game experiences we provide.

