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Press Release

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Capcom to Participate in the Osaka Pavilion at Expo 2025, Osaka, Kansai Japan!

- Looks to communicate the future of play following its motto: From Osaka, to the World -

Capcom Co., Ltd. (Capcom) today announced its sponsorship and participation in the Osaka Pavilion, which is being exhibited by the Expo 2025 Osaka Pavilion Promotion Committee.

The theme of the upcoming Expo 2025, Osaka, Kansai is “Designing Future Society for Our Lives.” Exhibits at the Osaka Pavilion will center on a story of “Futuristic City Life,” based around the keyword “REBORN,” while aiming to provide guests to the pavilion with a variety of experiences that bring them a step closer to a more vivid tomorrow as they assume the role of futuristic urbanites.

Capcom’s corporate philosophy is to be a Creator of Entertainment Culture that Stimulates Your Senses. Since its founding in 1983, the company has followed its motto of From Osaka, to the World, and delivered excitement and joy to people around the globe through its superior game content, with the aim of contributing to a richer society for all. Currently, more than 300 of these titles are enjoyed in over 200 counties and regions worldwide.

With Expo 2025, Osaka, Kansai scheduled to be held where the company was founded, Capcom decided to take part in the Osaka Pavilion as the representative entertainment company of Osaka, with the desire to live up to the expectations of the region while contributing to its development and promotion. Promoting the theme of “the future of play” at the exhibit, the company aims to jointly-create an experience that leverages its cutting-edge technological and developmental strength, as well as its global brand to communicate a vision of the future to the world. Capcom is currently working in conjunction with the Expo 2025 Osaka Pavilion Promotion Committee and other stakeholders to make Expo 2025, Osaka, Kansai a success.

Driven by its philosophy of being a Creator of Entertainment Culture that Stimulates Your Senses, Capcom will work as a responsible corporate citizen, engendering trust from society while continuing to promote culture, science, technology and sports.

Inquiries regarding the above information may be directed to:

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