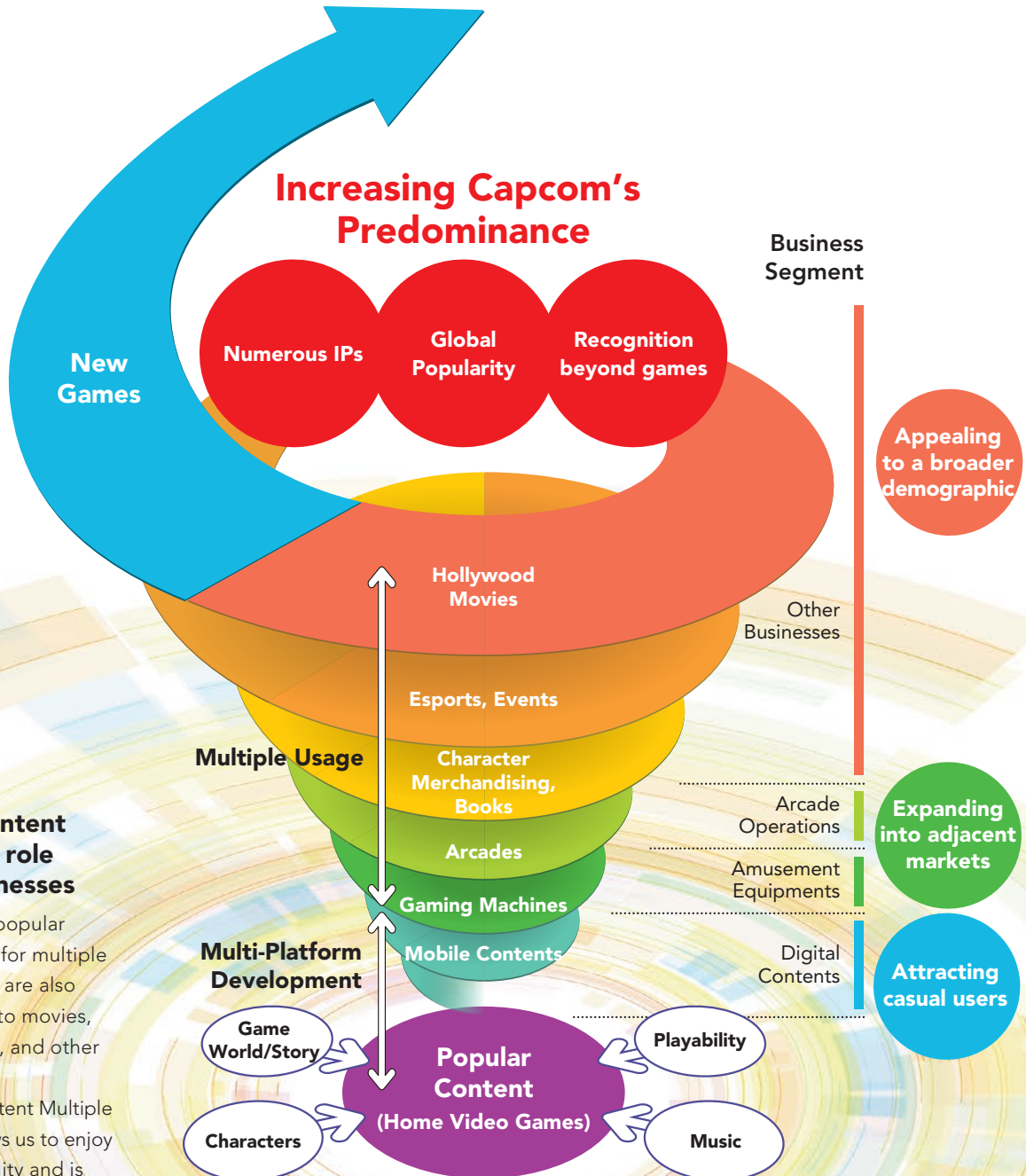


Increasing profits and brand value through our Single Content Multiple Usage strategy

Our Single Content Multiple Usage strategy maximizes the use of our most popular content. This allows us to build a business portfolio that achieves both greater profitability and risk diversification.



Our original content plays an active role in diverse businesses

As we develop our popular proprietary content for multiple game platforms, we are also actively turning it into movies, theater productions, and other non-game media.

This Single Content Multiple Usage strategy allows us to enjoy multi-level profitability and is building a business portfolio diversified against risk.

Additionally, it contributes to even further improved brand power for each IP.

Further Improved Brand Power



Restaurants



Events

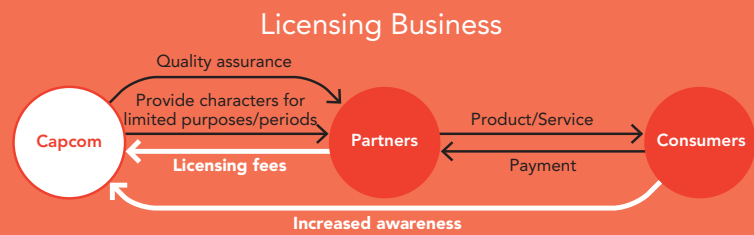


Books



Orchestral Concerts

Appealing to a broader demographic



Character Merchandising



Hollywood Movies



Sales of merchandise



Pachislo

Expanding into adjacent markets



Mobile Games

Attracting casual users

Monster Hunter series

